SUPER BONUS! "CAMP" RECORD LABELS- SEE BACK COVER

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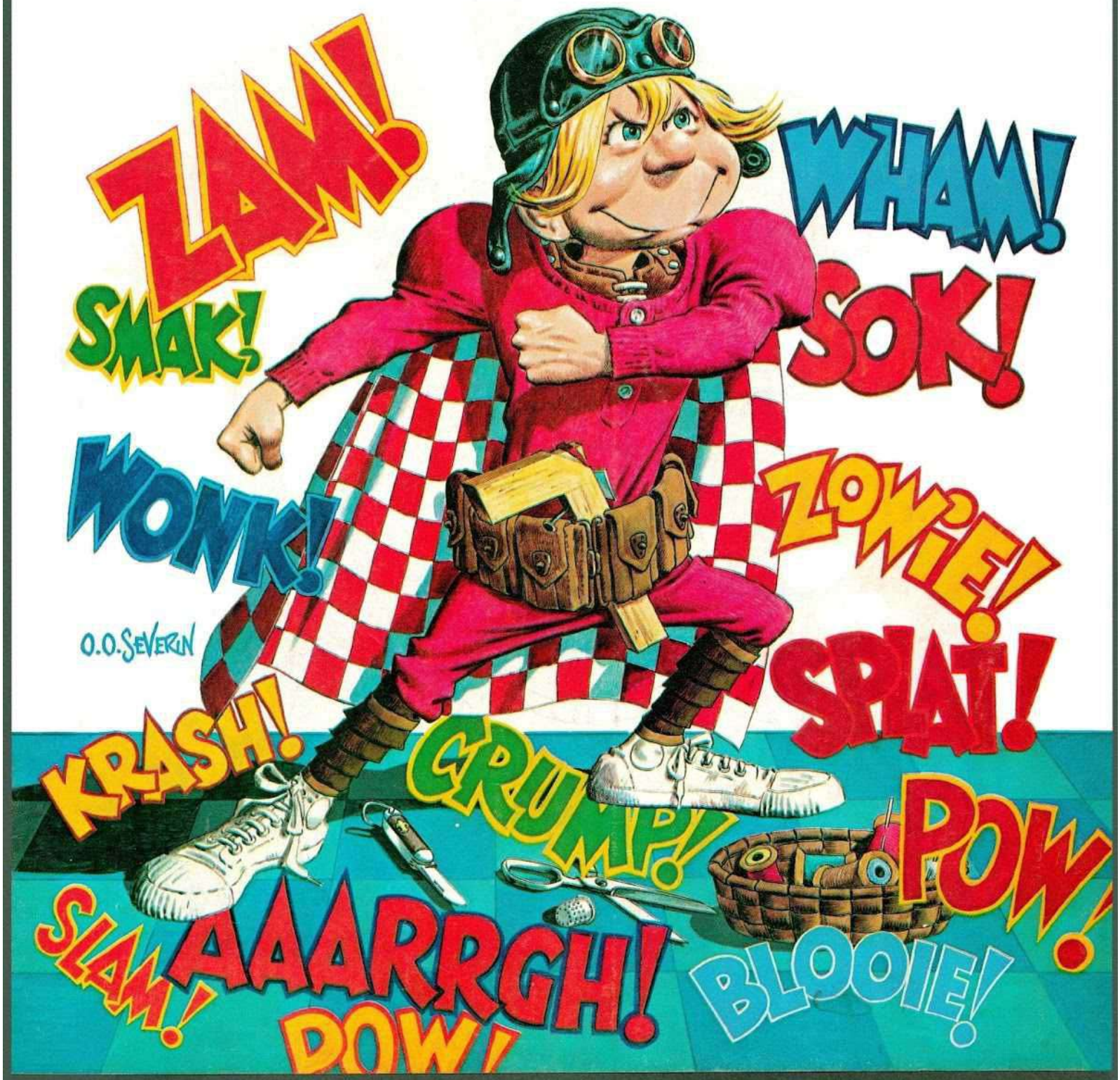
CRACKED

No. 53

JULY

MAZAGINE



"HMMMM. Talk about over-acting! All he's supposed to do is stand there and say, 'WELCOME TO MARLBORO COUNTRY'!"

"THE MAGAZINE THAT STARTED FOLKS LAUGHING AGAIN"

CRACKED

NUMBER 53 JULY, 1966

ROBERT C. SPROUL *publisher*
JOE KIERNAN *editor*
CHARLES FOSTER *production*
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ARLENE NEWMAN *prufreedor*
SYLVESTER P. SMYTHE *janitor*

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All over the place

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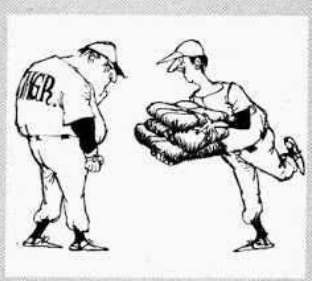
WHAT'S UP FRONT—Our Cover

"Up in the sky! Is it a CUCKOO BIRD? Is it a MIS-GUIDED MISSILE? No! It's SUPER-SYLVESTER!" We recently asked SUPER-SYLVESTER when he first became a CAPED CAVALIER, a WIZARD WONDER, a MASKED MYSTIC. He replied: "About three weeks ago. I was walking down the street when I heard a SCREAM. I dashed into a phone booth and do you know what happened? Four hours later, the police finally got me out. The phone booth door was stuck!" THAT'S OUR BOY! He may not be able to climb buildings, but he certainly can sweep around tall desks!

TAKE ME OUT TO THE OLD BALL GAME
Page 16



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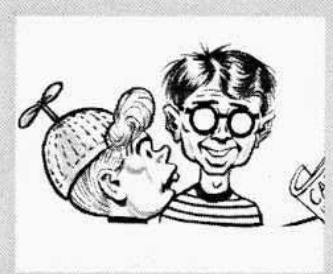

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Page 28

COLLEGE REUNION CONVERSATION
Page 22

CRACKED magazine would like to thank the following motion picture companies for the use of their still pictures: UNITED ARTISTS,, PARAMOUNT, WARNER BROS.

Dear Sirs:
Where can I get an autographed picture of Benny "Homerun" Kreal? (March issue). Anybody who collected nine hits, stole five bases and sold 365 hotdogs in one game must have been a great star!

Willie Standers
Columbus, Ohio

Have you tried the New York Mets?

Dear Goof-offs:
I dig your "CRACKED Shut-ups" and your "CRACKED Cracks." How about a picture of the Rolling Stones? I dig them the most. I also dig your January issue.

Chris Calentino
Fullerton, Calif.

You must be tired from all that digging!

WINNERS! STAR CONTEST WINNERS!

Here are the results of CRACKED'S "Guess the Stars Contest"!

FIRST PRIZE: $100 in Cash

Jack Price
Marquette, Mich.

SECOND PRIZES: Transistor Radios

Harold McLoughlin
Elyria, Ohio

Douglas McDaniel
Fort Worth, Texas

Jean Anne Craig
Clio, Mich.

Allan Taub
Brooklyn, N.Y.

B. Halliburton
Van Nuys, Calif.

THIRD PRIZES:
Free, one-year subscription to CRACKED

Jay Griffis
West Palm Beach, Fla.

Joan Edison
Newton Centre, Mass.

Joanne Adams
North Hollywood, Calif.

Michael Devlin
Brooklyn, N.Y.

David Wayne Moy
Portsmouth, Va.

David Vinson Brown
Murray, Ky.

Jeffrey Wagner
Block Island, R.I.

Barbara Jean Avers
Lincoln, Ill.

Steve Hanson
Eau Claire, Wisc.

Raymond Dolbec
Meriden, Conn.

Ted Coleman
Anderson, S.C.

Larry Ibarra
Salt Lake City, Utah

John Miller
Auburn, Ind.

Debbie Dunsford
Augusta, Kan.

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☐ MORE CRACKED
☐ CRACKED READER

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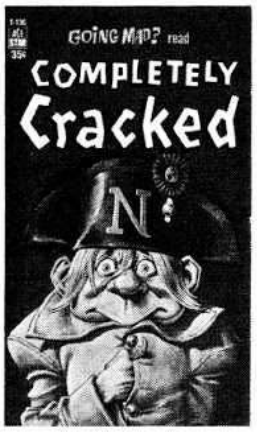
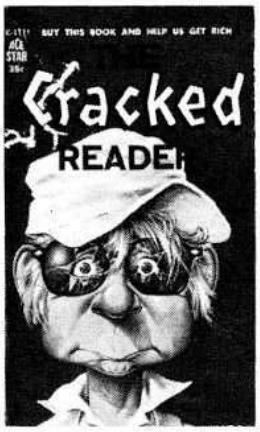
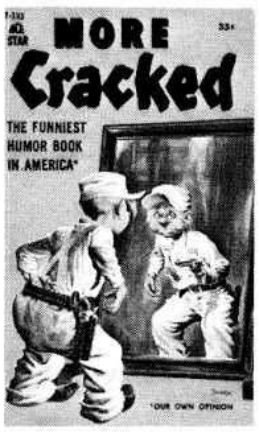
Address.....
City.....Zone.....
State.....







Collectors everywhere—Stamp collectors, tax collectors and even garbage collectors are gathering stacks of CRACKED paperbacks. Get your copies of COMPLETELY CRACKED, THE CRACKED READER and MORE CRACKED. Start collecting a million laughs today!

NEW BIG BOOK BONANZA

5

FULL-LENGTH, HARD-COVER
(MADE OF CEMENT)
BOOKS
FOR ONLY
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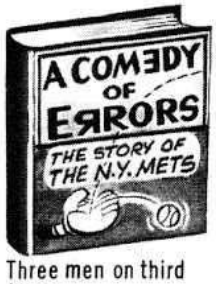
1.

300 years old but he doesn't look it!

2.

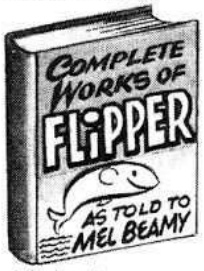
Fun, feathers and food poisoning.

3.


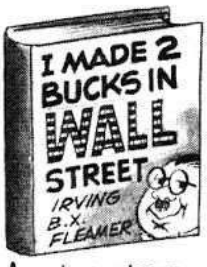
Three men on third base.

4.

Romantic Newark after dark.

5.


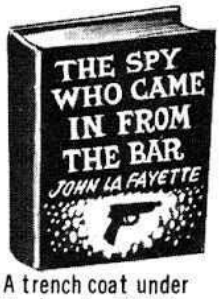
A fishy story.

6.


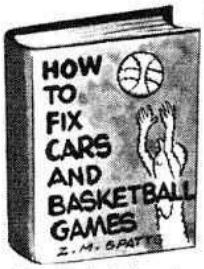
A push–car tycon tells all.

7.

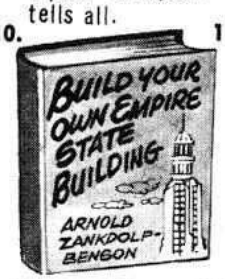
This book was banned in Des Moines, Iowa.

8.


A trench coat under the barstool (hic!)

9.


A basket of dough is yours.

10.


It's easy! All you need are nails and a hammer.

11.

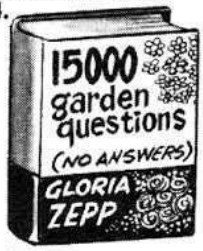
An ice book for ice folks.

12.

500 letters and a ticking package.

13.

A blazing best seller.

14.


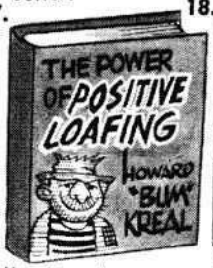
Crabgrass is on the march.

15.

You'll go ape over this book.

16.

Illustrated guide to a messy mountain.

17.


How to get away from it all.

18.

A penpal is now in the pen.

Here's your chance of a lifetime! Pick any 5 books on this page for only $598.99. Select from best-selling novels, thrilling how-to books, famous travel books and books with no words on the pages (for meatheads who can't read). Do it now! (Before the type on our books starts to fade!) Big hits by Thomas Z. Hoggface, Daphne Du Zelda, Pearl Buckandhalf, and many more noted authors. Alternate selections include books of every kind: mysteries, cook books, classics and a few coloring books. All are full-length (58 to 60 words). Big bonus! A free bookmark made out of rare yak hair and spicy Italian peanut butter.

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43-09-938-66 Keye Luke Blvd.
Kong Kong, East. Column A or B.

I would like to become a member. Here's $598.99. Send me the 5 books whose numbers are circled at the right. Send me the club newspaper and a free box of lichee nuts each month.

Mr.
Mrs. .....
Miss. *(Please print-crayons)*
Clod

Address .....

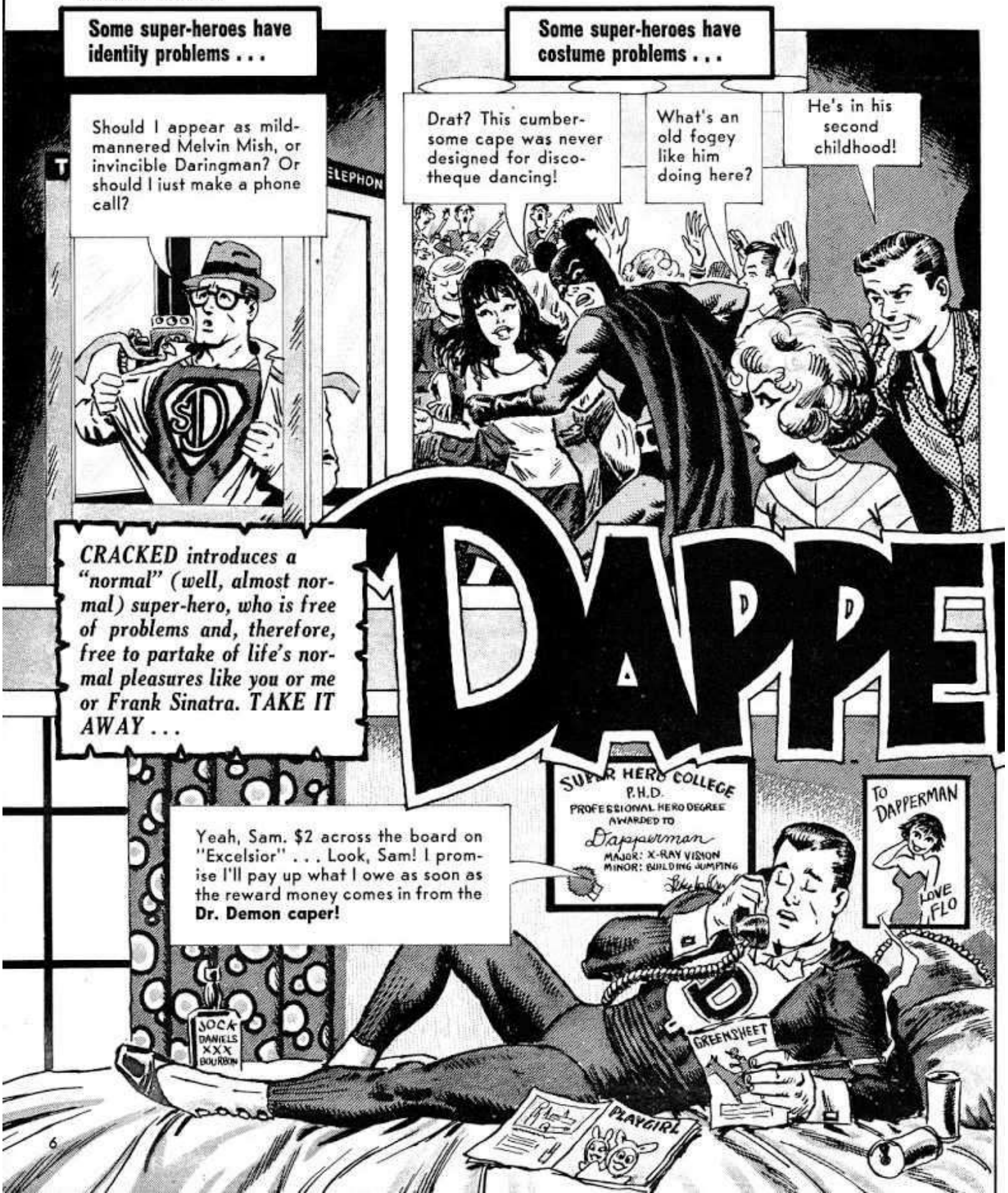
City .....

State of Bank Account .....

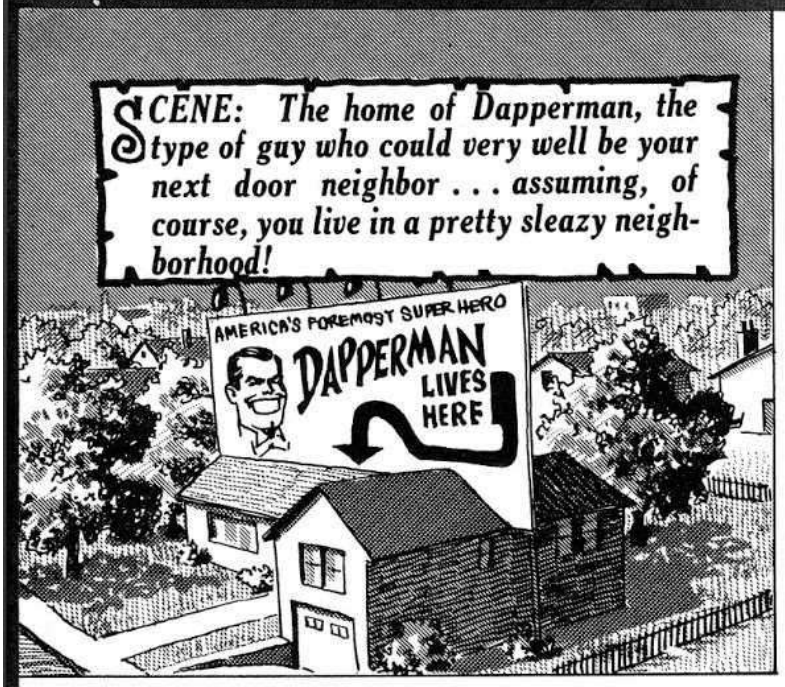
Circle numbers of the 5 books you want:

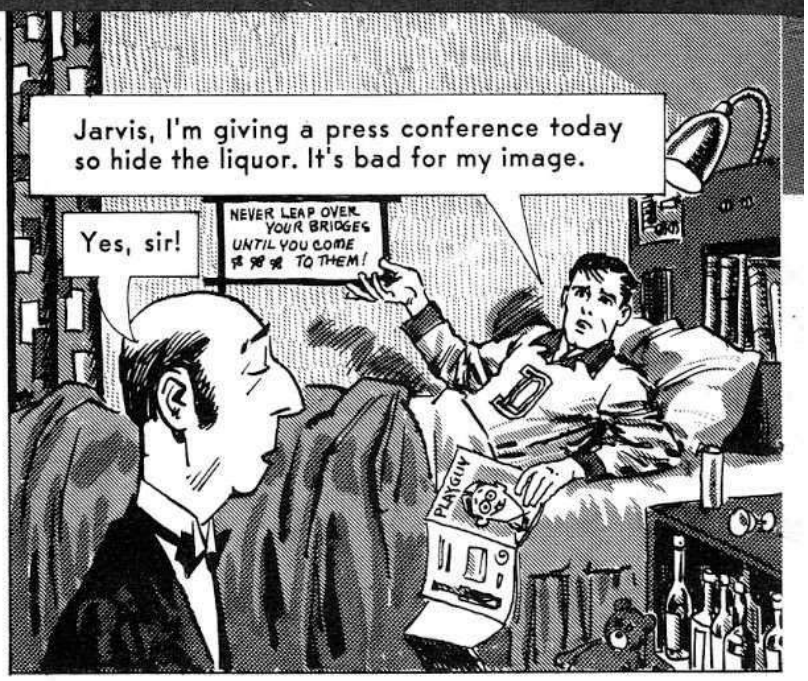
1	2	3	4
5	6	7	8
9	10	11	12
13	41	51	61
	17	18	

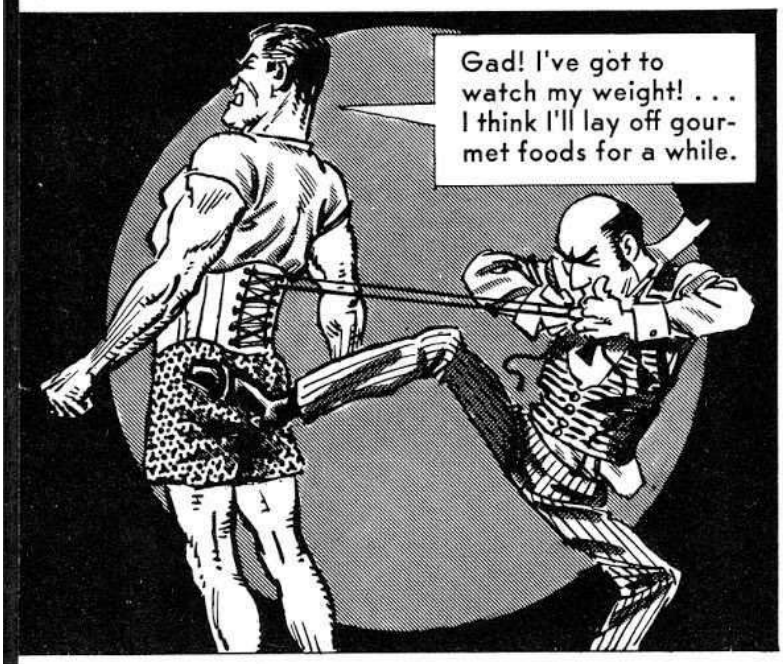
Have you ever noticed how most super-heroes, afflicted with a compulsive crime-fighting neurosis, have problems that make them prime candidates for the psychiatrist's couch?



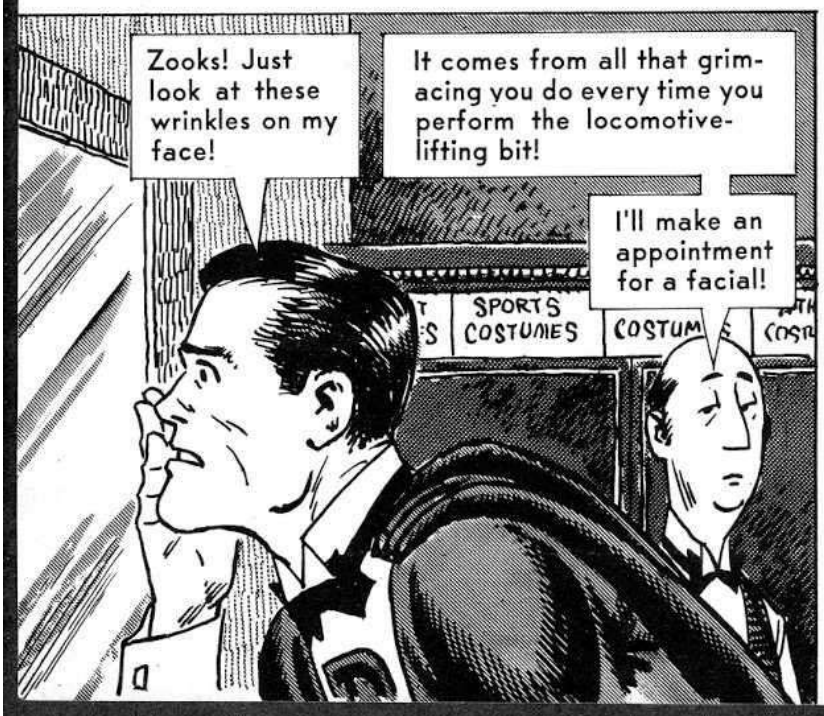
Some super-heroes have personality problems . . .
Beat it, Frog Fella!
Chicks won't have anything to do with me. . . . They must think I'm all wet!
Some super-heroes have "togetherness" problems . . .
I'm the leader of this super gang. These rock fists of mine say so!!
You also have rocks in your head!
Everybody quiet! Or I'll blow you all away!
ROCKY
RMAN!
PROFITABLY PUBLISHED BY: BOB SPROUL
EDIFYINGLY EDITED BY: JOE KIERNAN
WRYLY WRITTEN BY: GEORGE GLADIR
DRAMATICALLY DRAWN BY: OO SEVERIN
LAUDABLY LETTERED BY: VIC MARTIN
PENCIL LINES UNERRINGLY ERASED BY: CHARLES FOSTER
PERFECTLLY PROOFRED BY: ARLENE NEWMAN
COFFEE BREAKS CATEGORICALLY CATERED BY: SYLVESTER
O.O. SEVERIN
Dapperman, giant lizards are attacking the city!
Jarvis, how many times have I told you not to barge in when I'm busy?
. . . And stay out!!
DAPPERMAN
AVAILABLE FOR SUPER DUTIES 2-4 PM DAILY
ALL OTHER TIMES BY APPOINTMENT ONLY

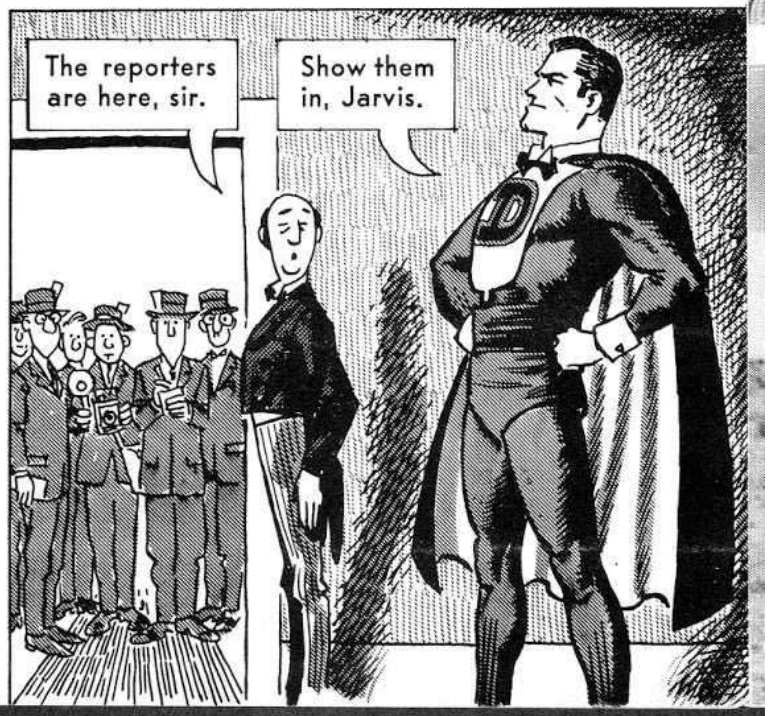

SCENE: The home of Dapperman, the type of guy who could very well be your next door neighbor . . . assuming, of course, you live in a pretty sleazy neighborhood!
AMERICA'S FOREMOST SUPER HERO
DAPPERMAN LIVES HERE

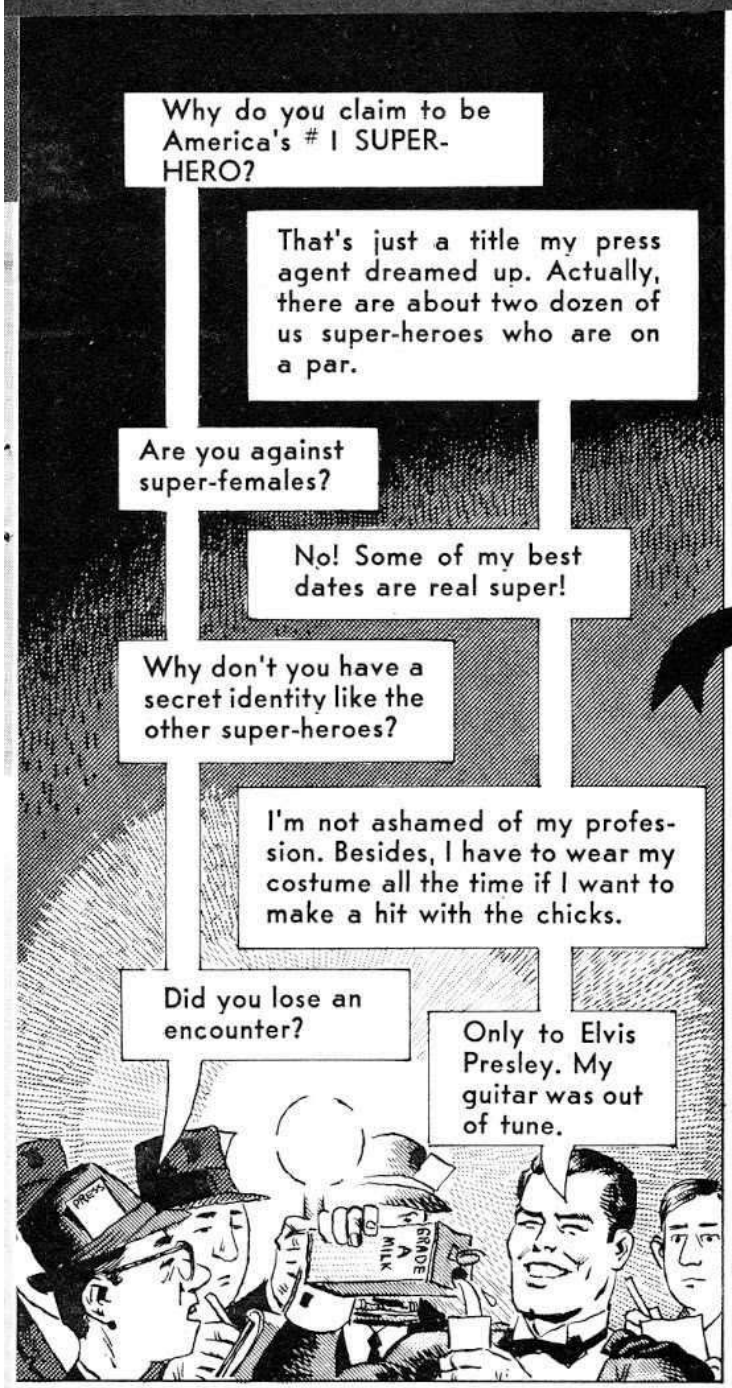

Jarvis, I'm giving a press conference today so hide the liquor. It's bad for my image.
Yes, sir!
NEVER LEAP OVER YOUR BRIDGES UNTIL YOU COME TO THEM!
PLAYGIRL


Gad! I've got to watch my weight! . . . I think I'll lay off gourmet foods for a while.

which **costume** will you be wearing?
Hmmm! Let's have the yellow rayon suit with the turquoise cape. It photographs well.
ADVENTURE COSTUMES
EVENING COSTUMES
DATING COSTUMES

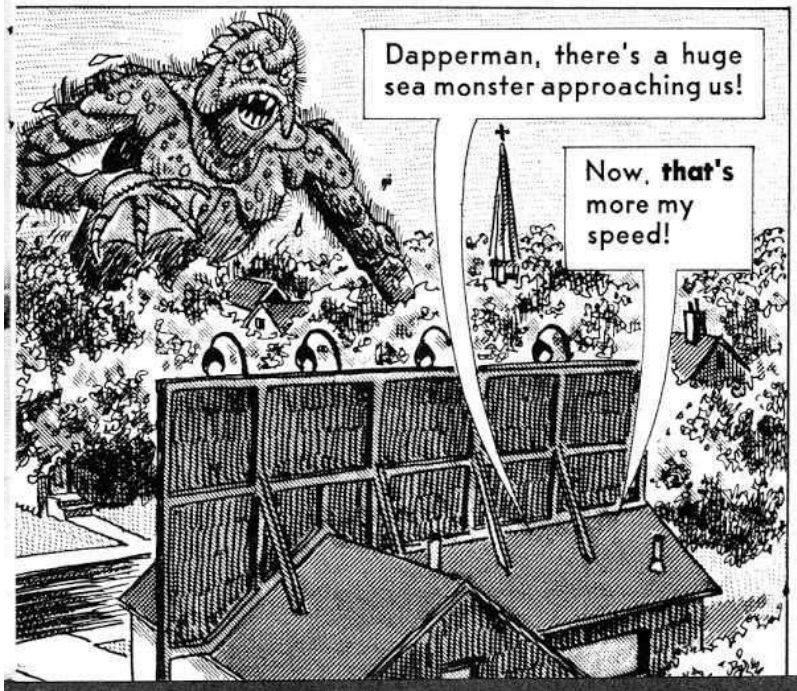

Zooks! Just look at these wrinkles on my face!
It comes from all that grimacing you do every time you perform the locomotive-lifting bit!
I'll make an appointment for a facial!
SPORTS COSTUMES
COSTUMES


The reporters are here, sir.
Show them in, Jarvis.

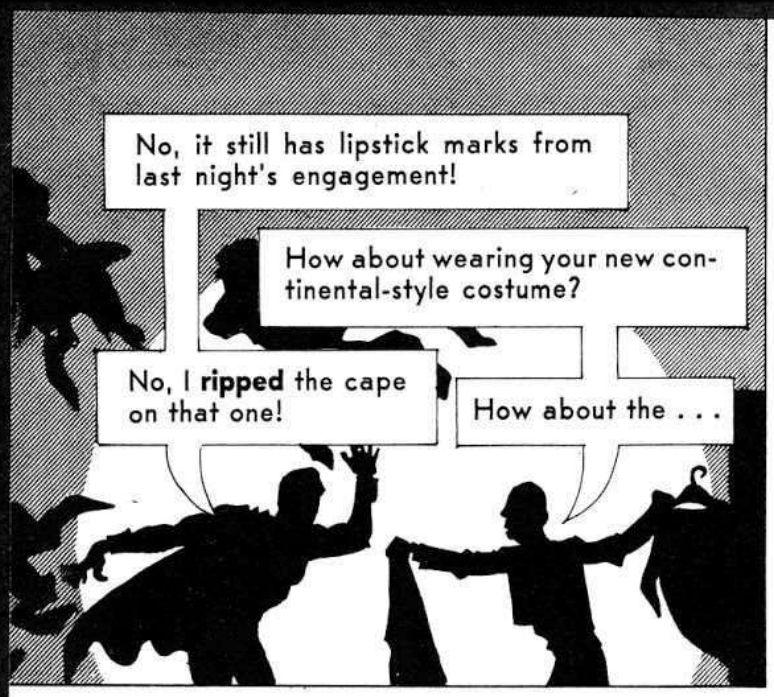

Why do you claim to be America's # 1 SUPER-HERO?
That's just a title my press agent dreamed up. Actually, there are about two dozen of us super-heroes who are on a par.
Are you against super-females?
No! Some of my best dates are real super!
Why don't you have a secret identity like the other super-heroes?
I'm not ashamed of my profession. Besides, I have to wear my costume all the time if I want to make a hit with the chicks.
Did you lose an encounter?
Only to Elvis Presley. My guitar was out of tune.
PRESS
GRADE A MILK

Dapperman, there's a **runaway horse** .... outside!
Jarvis, how many times have I told you not to bother me with this petty stuff? Leave it to the bush league super-heroes!
PRESS

Fellows, how about a profile shot of me next to my trophies?
1959
MOST OUTSTANDING SUPER HERO ROOKIE
MOST VALUABLE SUPER HERO
1963


Dapperman, there's a huge sea monster approaching us!
Now, **that's** more my speed!

Excuse me, fellows, while I slip into a costume that's more suitable for this adventure!
How about this white wool jersey outfit trimmed in royal blue?

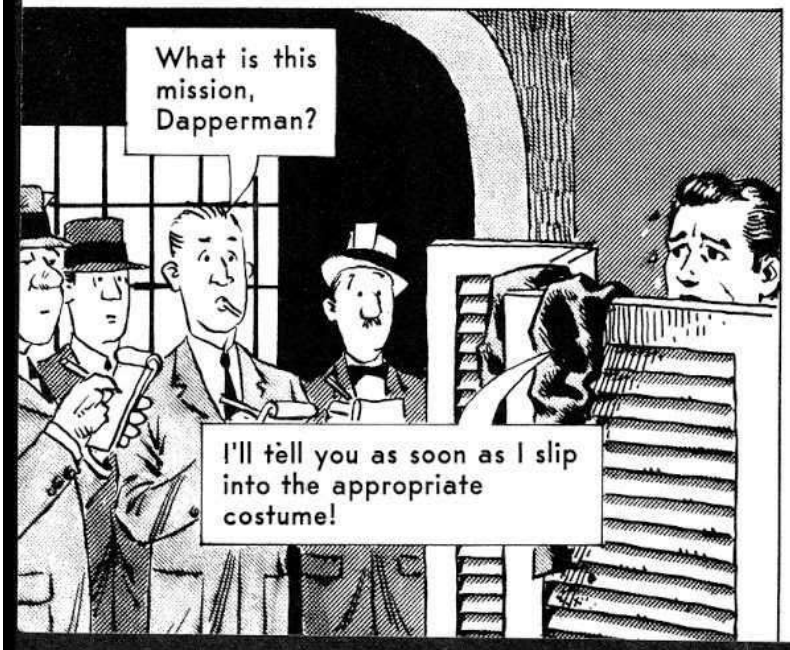

No, it still has lipstick marks from last night's engagement!
How about wearing your new continental-style costume?
No, I **ripped** the cape on that one!
How about the . . .

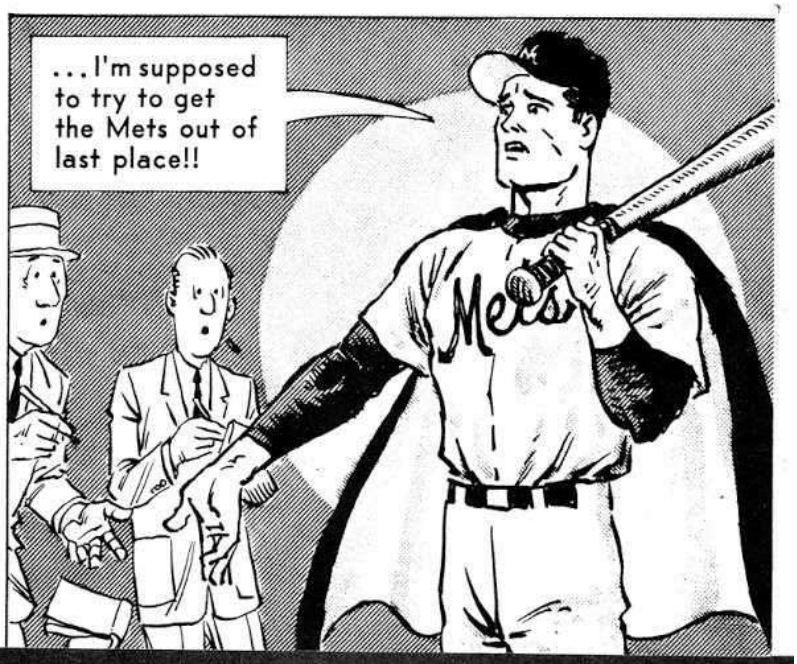
KA-POW!
Look! The Blue Dart just demolished the sea monster!
What's that fink doing poaching in my territory? I'll report him to the Super-Heroes Guild!

I don't like to gossip, but it's common knowledge the Blue Dart almost didn't get into the Super-Heroes Guild because of dandruff and hangnail problems!
Sir, this telegram just arrived!

Gulp! Double **gulp!**
What is it, Dapperman?

It's the most difficult assignment I've ever been asked to undertake! It may well be beyond even **my** super capabilities!


What is this mission, Dapperman?
I'll tell you as soon as I slip into the appropriate costume!


. . . I'm supposed to try to get the Mets out of last place!!
Mets

Eyes burn
from smoke?

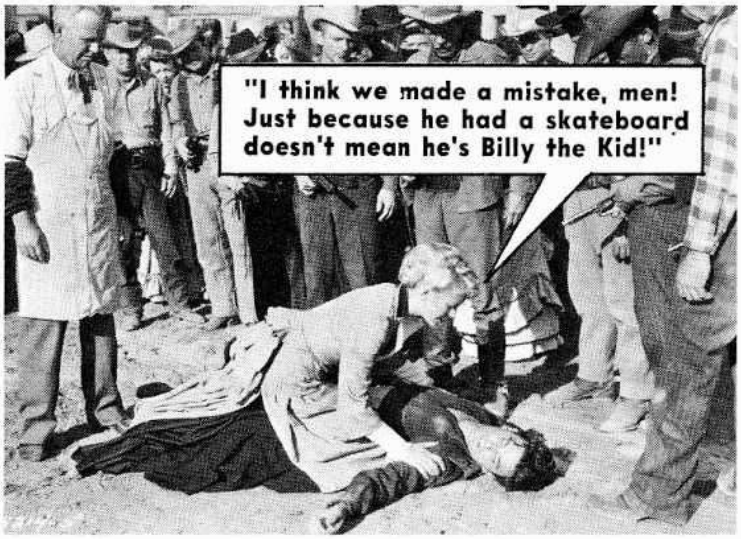
Take a moment
for **MOMRINE**

. . . cool and comfort
your eye

Do as millions do! Millions of Cyclops use Momrine. It's great for eyes. Also wonderful for mixing drinks, for the wheels on roller skates and oiling baseball gloves.

The Momrine Co., Inc. Eyeballs, Ohio.

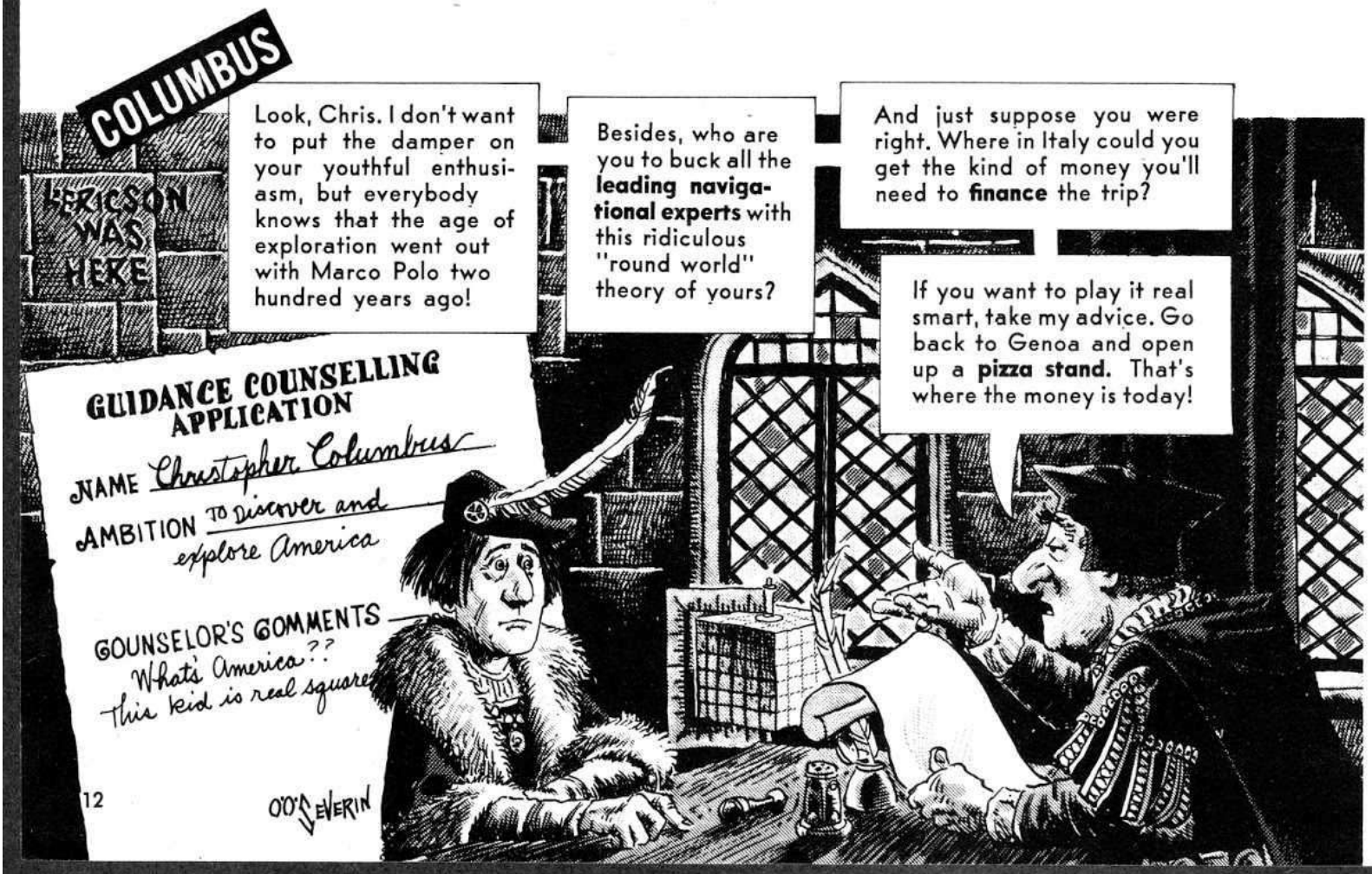
THREE FOR THE PRICE OF ONE



THE PRICE OF NICE ADVICE SECTION:

Throughout the nation at this moment, guidance counselors are helping millions of students to make their plans for the future. Undoubtedly, many students with very lofty aspirations are being told to keep their ambitions reasonable and in line with capabilities. This sounds like sound advice, but it got us to thinking . . .

WHAT IF THERE HAD BEEN GUIDANCE COUNSELORS THROUGHOUT HISTORY?



JOAN OF ARC

GUIDANCE COUNSELLING APPLICATION

NAME Joan (X) her mark

AMBITION

COUNSELOR'S COMMENTS Applicant cannot read nor write. Claims she wants to lead the Armies of France and drive the English fr our shores. There is much at stake here

You teenagers are all alike. You think you can accomplish **anything** without proper preparation!

But voices tell me that I personally will drive out the English!

. . . If you really want to help drive the English from our country, buy **French War Bonds!**

You don't want to see me! You want to see a psychiatrist!

EDGAR ALLAN POE

GUIDANCE COUNSELLING APPLICATION

NAME Edgar Allen Poe

AMBITION I wanna be a writer.

COUNSELOR'S COMMENT NO WONDER THEY KICKED HIM OUT OF WEST POINT.

I've read some of your stories, Edgar, and I'm going to level with you. Your books just aren't **commercial.** People have enough problems of their own without wanting to read your gloomy nonsense!

Good grief! This story about "The Raven." Tsk! Tsk! What do you do? Write this **stuff** when you're having nightmares?

MICKEY MANTLE

GUIDANCE COUNSELLING APPLICATION

NAME Mickey Mantle

AMBITION Major League baseball player

COUNSELOR'S COMMENTS Not enough stamina to make the grade—

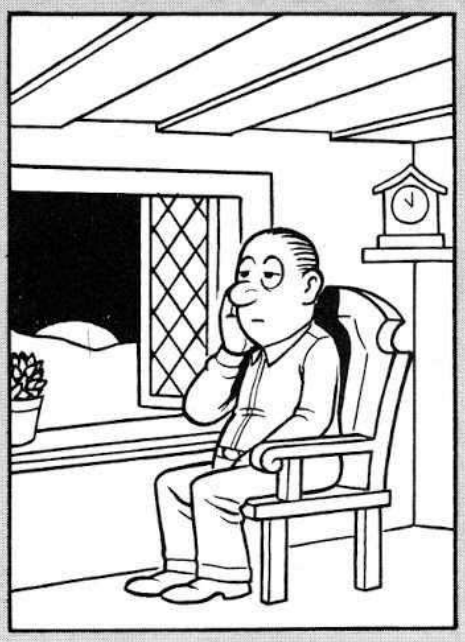
Speaking as a friend, Mickey, don't let that jazz about this being the land of unlimited opportunity go to your head!

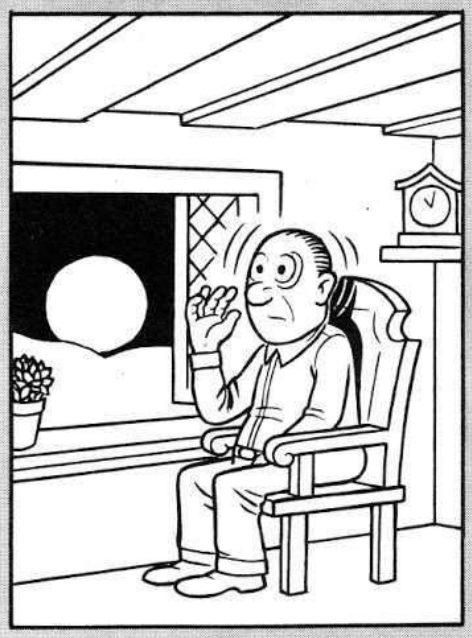
Major league baseball player! Heh-hoo-hee! You might just as well have written Arctic explorer, bowler, hunter or pilot for all the good it'll do you!

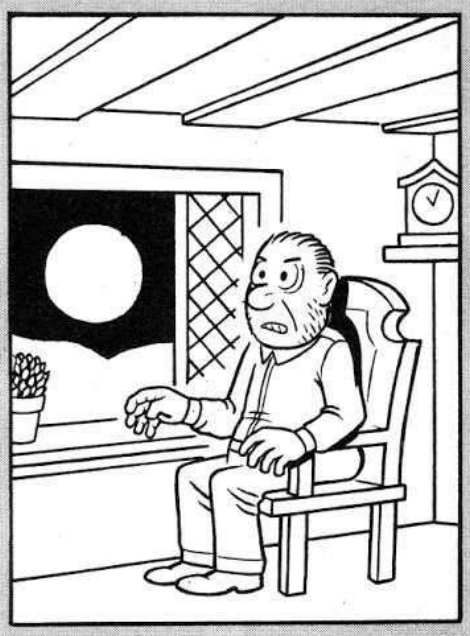
I suggest you try something more reasonable. Why don't you take the next **civil service** exam for mail clerk?

THE WRIGHT BROTHERS
GUIDANCE COUNSELLING APPLICATION
NAME Orville & Wilbur Wright
AMBITION Invent a flying machine -
COUNSELOR'S COMMENT For Wright brothers how wrong could you get?
I just can't understand why the two of you, with your mechanical genius, are wasting your time on oversized kites!
Goodness gracious! Don't you realize this is the golden era of opportunity and expansion? Here's your big chance to get in on the ground floor of growth industries such as buggy whips, spats or washboards!
HUMPHREY BOGART
GUIDANCE COUNSELLING APPLICATION
NAME Humphrey Bogart
AMBITION Actor
COUNSELOR'S COMMENTS Wouldn't even make a good 'bad' guy-
Mr. Bogart, I'm going to be frank with you. With your looks, what chance do you think you have against those handsome Broadway and Hollywood types?
And surely you must realize that the lip injury you suffered in the war leaves you with a heavy slur in your speech!
Incidentally, all the brokerages predict the twenties will be record years for Wall Street. Why don't you sign up for one of their trainee programs and . . .
NAPOLEON BONAPARTE
GUIDANCE COUNS APPLICATIO
NAME Napoleon Bo
AMBITION general, emporer, prime minister or what have you.
COUNSELOR'S COMMENTS WOW! WE GET THEM ALL!
What future do you think a sawed-off runt like yourself could have in the military?
And as for going into French politics, forget it! We Frenchmen wouldn't even make a Corsican a dog catcher!
Incidentally, you'll never get any kind of job as long as you persist in that nervous habit of putting your hand in your vest!
The NUTS we get in this business! This one must think he's somebody else besides Napoleon!

A LITTLE OFF THE TOP!







"My brother is on that TV show, 'The Man From T.U.R.T.L.E.'"

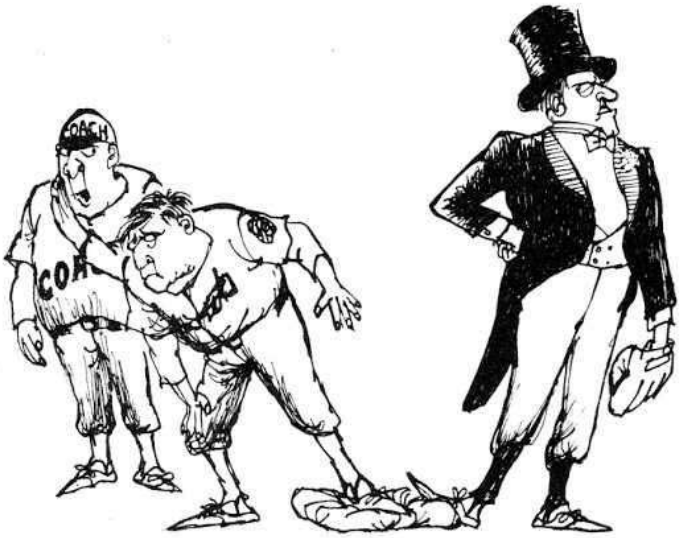
BOJ

NINE INNINGS OF LAUGHS SECTION:

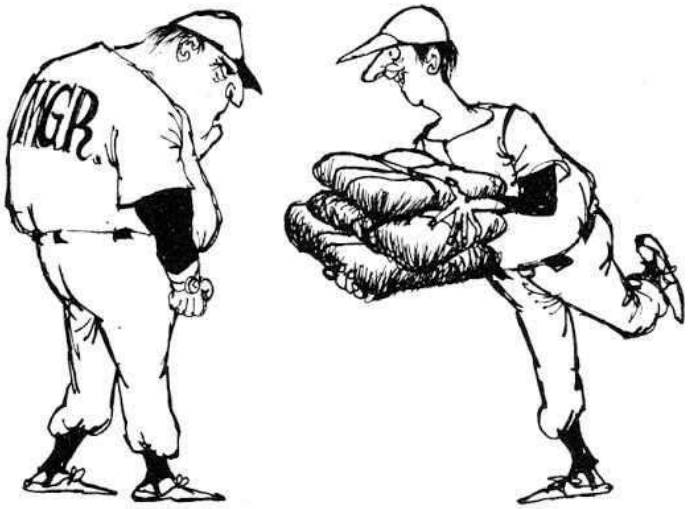
TAKE ME OUT TO THE

"Saw your last TV commercial. Talk about bum acting!"

"Gee whiz, Ma. The guys are laughing!"



"Watch out for the hidden ball trick."



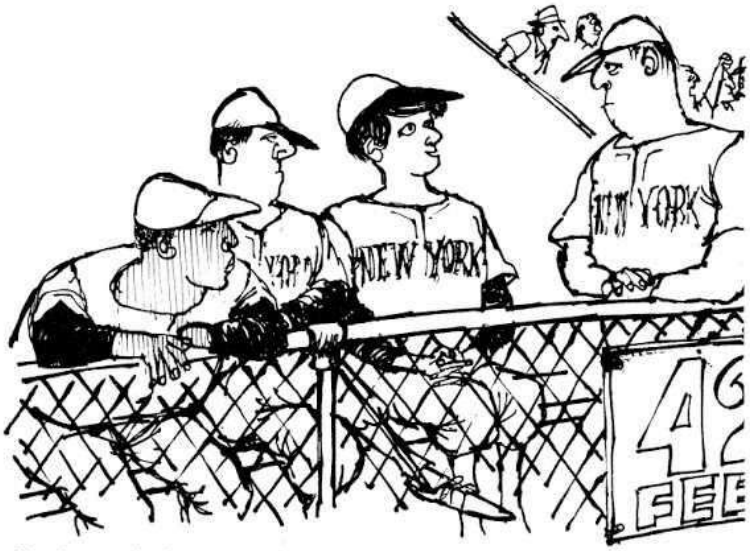
"That's not what I meant by stealing bases, Beamish!"

"Best third baseman in the league. Nothing gets past him!"

"Maybe you should stop throwing your curve for a while, Fred!"

OLD CRACKED BALL GAME

"Have you ever thought about playing first base?"



"I almost pitched a no-hitter once, but my mother made me come home because it was getting dark!"

"Gosh! Does he have a slow ball!"

"You want to know why we turtles walk slowly? Tight shoes!"

"I hear he's the highest-paid player in both leagues!"

"That's the last time I'll ever do a razor blade commercial!!"

TRAVEL TRAVESTY SECTION:

TO STOP THE GOLD DRAIN OUT OF AMERICA, THE GOVERNMENT HAS TRIED TO DISCOURAGE FOREIGN TRAVEL AND SPENDING ABROAD. ONE STEP IN THIS DIRECTION HAS BEEN THE LIMITING TO $100 OF THE AMOUNT OF DUTY-FREE GOODS THAT TOURISTS CAN BRING BACK INTO THIS COUNTRY.....

"I once was going to be a prize fighter, but I became frightened! I guess I turned man!"

THE CRACKED FOREIGN

THE FIRST STEP IN OUR CAMPAIGN IS THE ISSUANCE OF ANTI-TRAVEL POSTERS.

YOU'LL LOVE THE

TOWER OF LONDON

. . . IF YOU CAN EVER FIND IT IN THE FOG!

YOU'LL FALL FOR THE STRIKING CHARM OF SICILY

HOME OF THE MAFIA

LIVE IT UP IN THE

FRIENDLY SOUTH SEAS

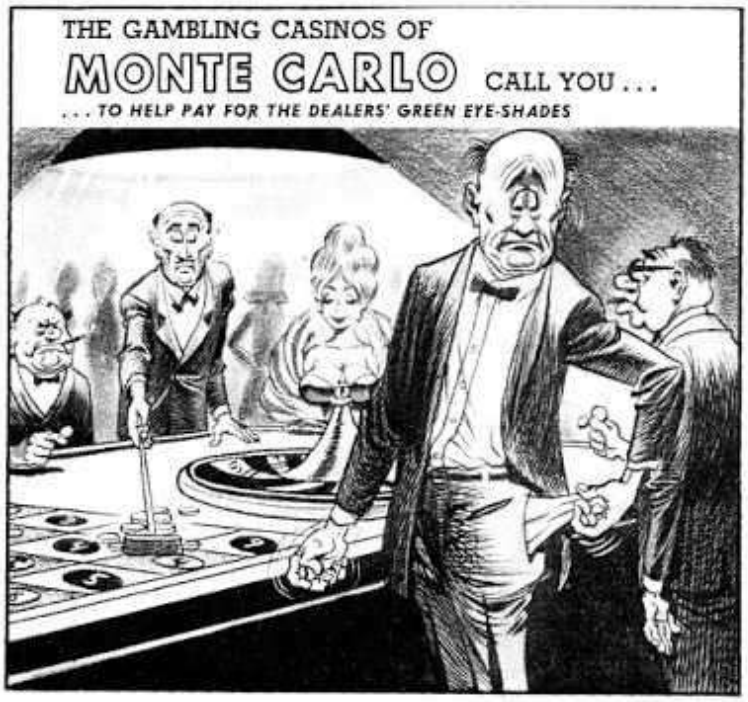
. . . AND YOUR WIFE WILL NEVER LET YOU LIVE IT DOWN

INDONESIA GREETS YOU WITH OPEN ARMS

. . . AND CLENCHED FISTS

CRACKED THINKS THIS IS A PUNY MEASURE, AND THAT THE GOVERNMENT SHOULD GO ALL OUT TO DISCOURAGE TRAVELLING ABROAD. TO SHOW YOU WHAT WE MEAN, WE'VE COME UP WITH . . .

CAMPAIGN AGAINST TRAVEL



ALONG WITH THE ANTI-TRAVEL POSTERS ON THE PRECEDING PAGES, THE CRACKED CAMPAIGN AGAINST FOREIGN TRAVEL ENVISIONS THE USE OF ANTI-TRAVEL ADS . . .

Shopping is an unforgettable experience in the **FLEA MARKET** of **PARIS.**

Paris, where new-world visitors can expect old-world charm, and out-of-this-world prices.

In World War II, Americans helped liberate Paris from the Germans. In friendly reciprocation, Paris is now helping to liberate Americans from their money.

In **MEXICO** the native dances are highly infectious . . . and so are the food and water!

As a matter of fact, you'll be dancing the AZTEC TWO-STEP (sometimes known as MONTEZUMA'S REVENGE), all the way to the hospital.

MEXICO ABOUNDS IN QUAINT RESTAURANTS AND HOTELS, WHERE ONLY THE PRICES ARE FIRST-CLASS.

You'll fall for our lovely

SWISS ALPS . . .

so make sure you get roped into one of our mountain-climbing expeditions.

The view from the Alps is breath-taking. . . . That's because you'll need an oxygen mask to get there!

VISIT SOUTH AMERICA . . .

FOR A REVOLUTIONARY EXPERIENCE,

SOUTH AMERICA

VISIT SOUTH AMERICA . . . Each day you'll see history made right before your eyes. Your nights won't be so hot, either!

See the ruins of tomorrow made right before your eyes!

AND FINALLY, THE CRACKED CAMPAIGN AGAINST FOREIGN TRAVEL INCLUDES THE USE OF THE FOLLOWING PSYCHOLOGICAL WARFARE MEASURES . . . . . .

Each prospective traveller should be given a copy of CRACKED'S "GUIDE TO TRAVEL TERMINOLOGY."

OFFICIAL CRACKED TRANSLATION OF TRAVEL FOLDER TERMS

WHEN TRAVEL FOLDERS SAY . . .	THEY REALLY MEAN . . .
"Uncommercial"	There isn't a single store, hotel or restaurant in the village.
"Bustling community"	There are traffic jams galore.
"Undiscovered"	No tourist has been crazy enough to go there yet.
"Unspoiled beaches"	Sharks abound.
"Warm welcome"	The authorities take down the "Yankee Go Home" signs as fast as the natives put them up.
"Area of interest"	Real tourist trap.
"Unpretentious hotel"	There are no bathrooms in this flea bag.
"Legendary city"	There's nothing doing there now.
"Colorful natives"	Watch out for your wallet.
"Native handicraft for sale"	Made-in-Japan goods readily available.

All travellers must have a shot record card. He should be given the special CRACKED shot record card.

INTERNATIONAL CERTIFICATES OF VACCINATION

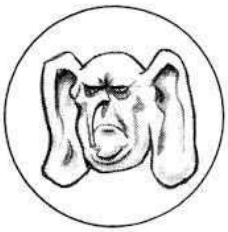
AS APPROVED BY

THE WORLD HEALTH ORGANIZATION OF CRACKED MAGAZINE

TRAVELER'S NAME: Sylvester P. Smythe

ADDRESS: 45 W. 45th St. New York, N.Y. 10036

The following highly contagious diseases are very prevalent in foreign countries. Make sure you're vaccinated, re-vaccinated and re-re-vaccinated against all!



ELEPHANTASIS

PIZZALITIS

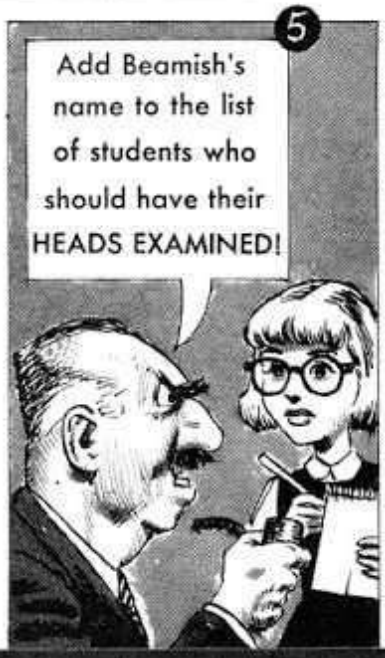
VIDEOITIS

THE GLOP PLAGUE

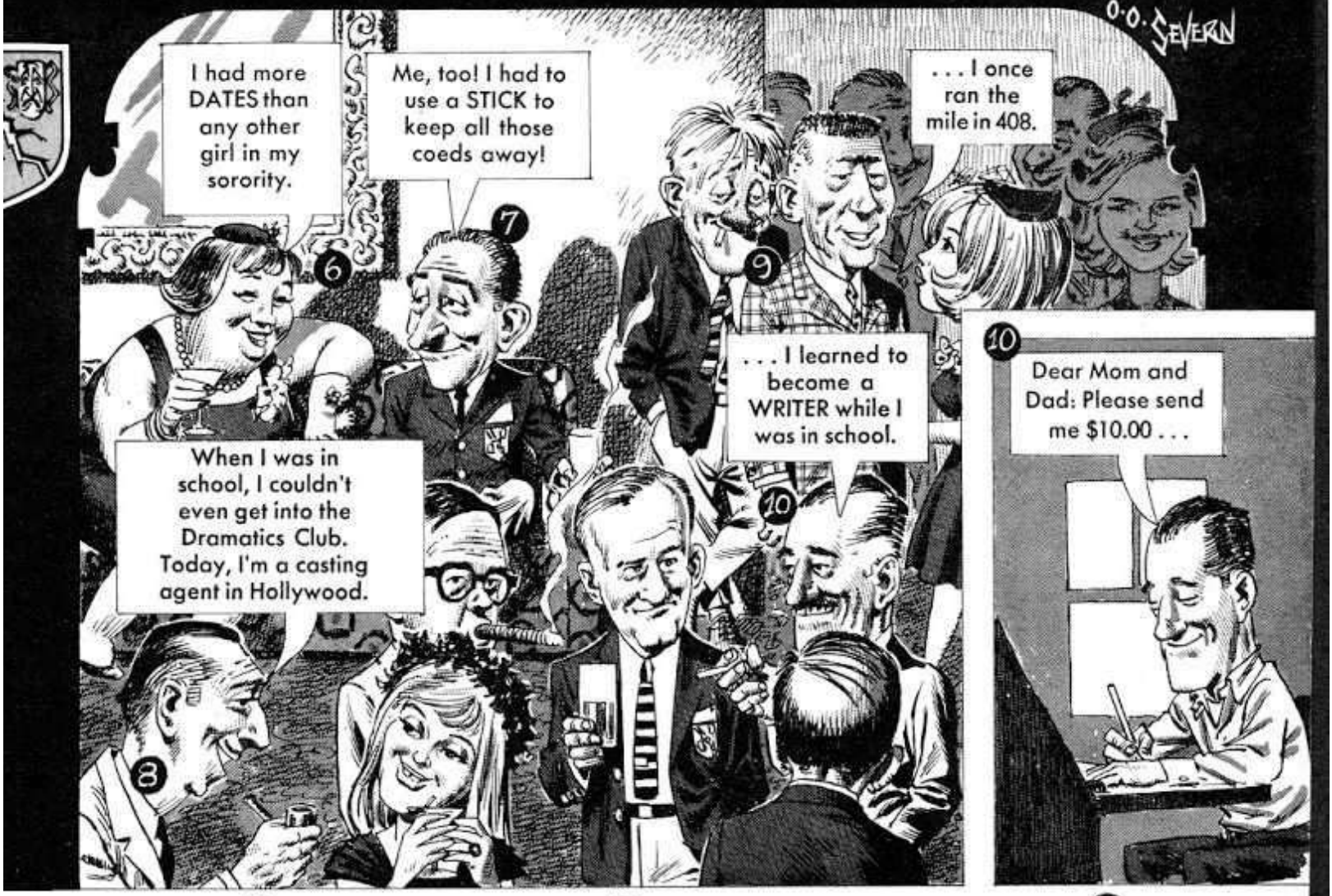
Customs officials should be appropriately attired and should have the appropriate equipment . . .

TALK IS CHEAP SECTION:

A CRACKED GUIDE TO



COLLEGE REUNION CONVERSATION



THE OLD CARD TRICK SECTION:

CRACKED CREDIT CARDS

"You know, some of us turtles live over a hundred years. Of course, some die young. They drive cars."

PRESS CARD 1966

SIGNATURE

THE BEARER IS A REPORTER WITH *CRACKED* MAGAZINE AND AS SUCH IS ENTITLED TO ALL THE ABUSE AND HARM HE'S GOT COMING TO HIM.

Sylvester P. Smith
HEAD, JANITOR

HURTS

VALID ONLY IN TIBET

NOT VALID WITHOUT BEARER'S SIGNATURE

Rama Lama Ding Dong
MANAGER

EXPIRES EVENTUALLY

the piece o'pizza DINNER CLUB

VALID AT ANY PIZZERIA, ESPRESSO JOINT OR LAUNDROMAT

SIGN HERE→

AUTHORIZED SIGNATURE

CB

SIGN HERE

IS ENTITLED TO

Cart Blancheo

ANY PLACE SHE WANTS TO GO.

123-456-789-000

ASSOC. PANHANDLERS, INC.

HAS ALREADY GIVEN TO THREE PANHANDLERS TODAY. BETTER LUCK TOMORROW.

Clem Fenster
CLEM FENSTER
PRES. of HOBOES OF AMERICA, LTD.

PARKING METER CREDIT CLUB

SIGNATURE

NOTE TO POLICE IN CASE OF APPREHENSION—*BEARER IS OBVIOUSLY DEMENTED AND IS ENTITLED TO CONSIDERATE CUSTODY.*

This Blue Moss

ACCIDENT POLICY CARD

entitles

to one minor accident.

3-09-938

SPACE TRAVEL CARD

SOLAR SYSTEM

SIGNATURE

BEARER IS ENTITLED TO BLAST OFF ANYTIME HE DESIRES.

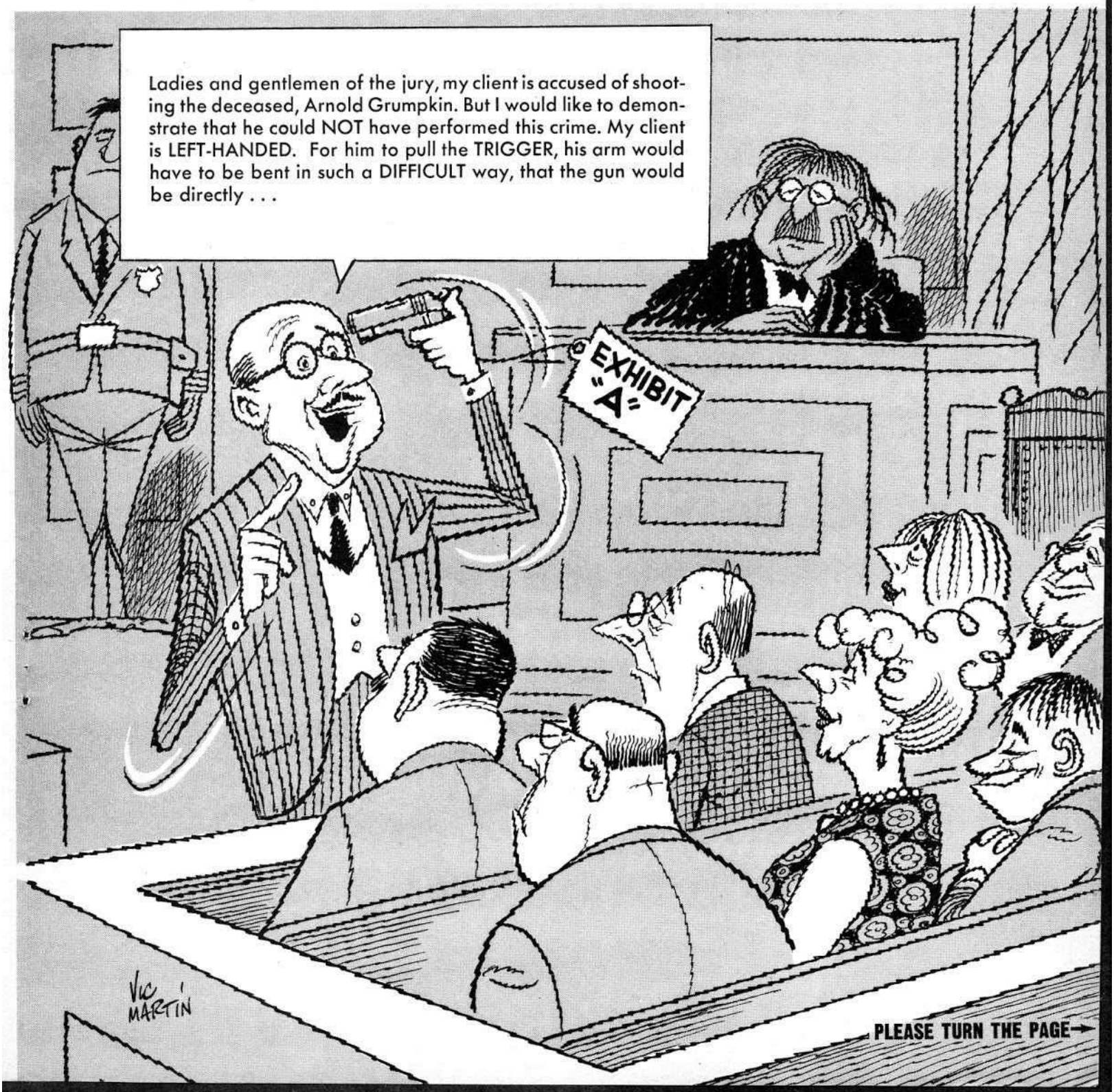
NOT VALID ON PLANETS DISAPPROVED BY STATE DEPT.

ORDER IN THE COURT—HAM SANDWICH SECTION:

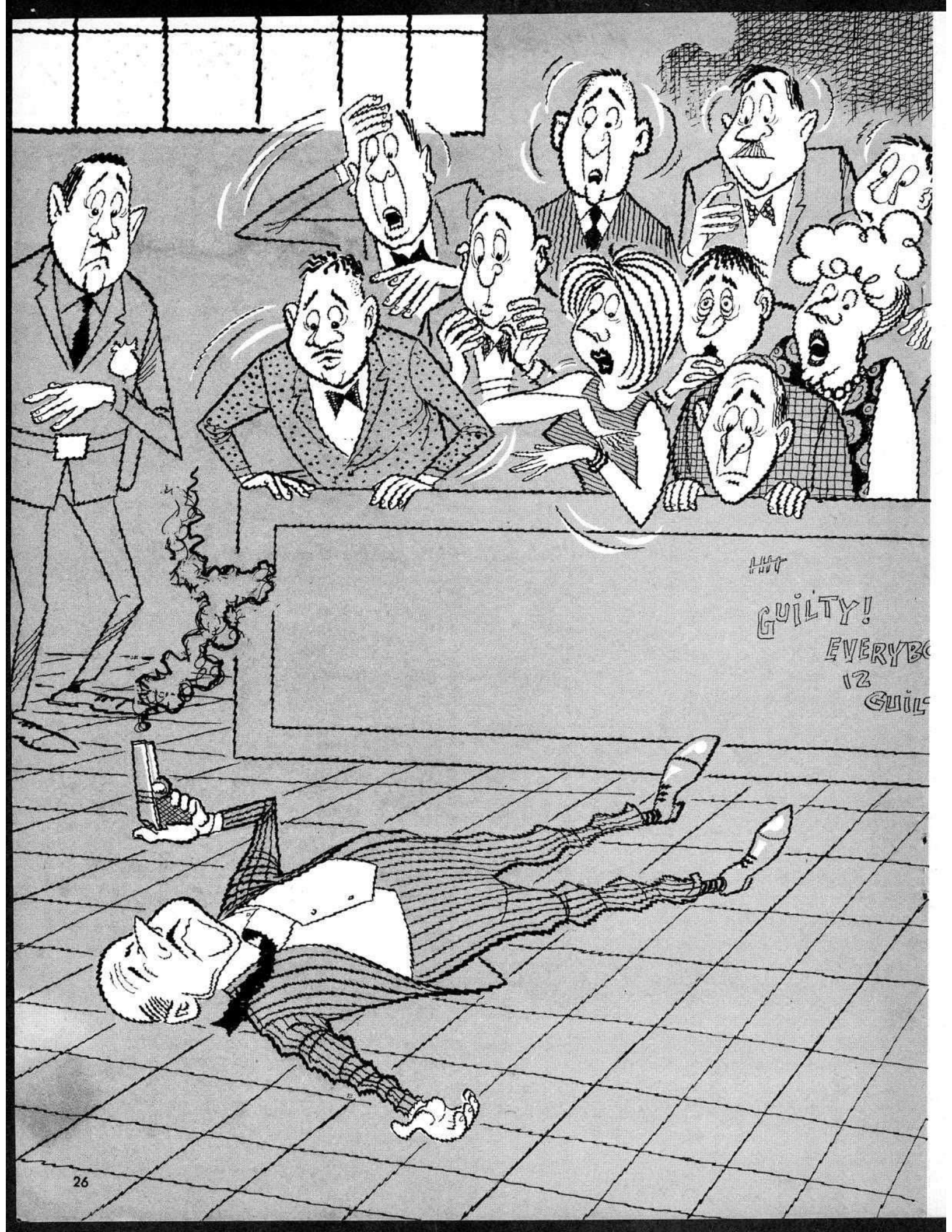
"Yesterday was my birthday. My mother gave me a man-neck sweater."

FAMOUS SCENES FROM GREAT LAWYER-TYPE MOVIES!

(THAT JUST MISSED)



PLEASE TURN THE PAGE→


GUILTY!
EVERYBO
IZ
GUIL

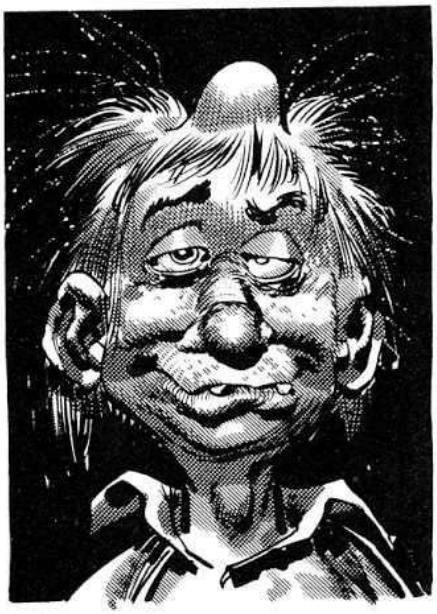
FAMOUS CLODS SECTION:

Believe It — Nuts!

BUCA RINCAI, A CIRCUS ACROBAT, DOVE OFF A 1000 FOOT TOWER... **INTO A BATHTUB FULL OF WATER!** HE WAS SMASHED TO BITS.

"Did you hear about the near-sighted turtle who fell in love with a helmet?"

CLARENCE LIBIDO, A JERSEY CITY BOOKKEEPER, **FOUND 10 BRAND-NEW $1000 BILLS IN HIS PIZZA PIE!** TO THIS DAY, THE POLICE REFUSE TO BELIEVE THAT STORY.



HIRAM KLOTZ, OF BROOKLYN, N.Y., JUMPED OFF THE EMPIRE STATE BUILDING! **AND LIVED!** HE JUMPED FROM THE FIRST FLOOR.

IF YOU DUG A HOLE 13,796 FEET DEEP ANYWHERE ON THE NORTH POLE— PEOPLE WOULD THINK YOU'RE PRETTY RIDICULOUS!

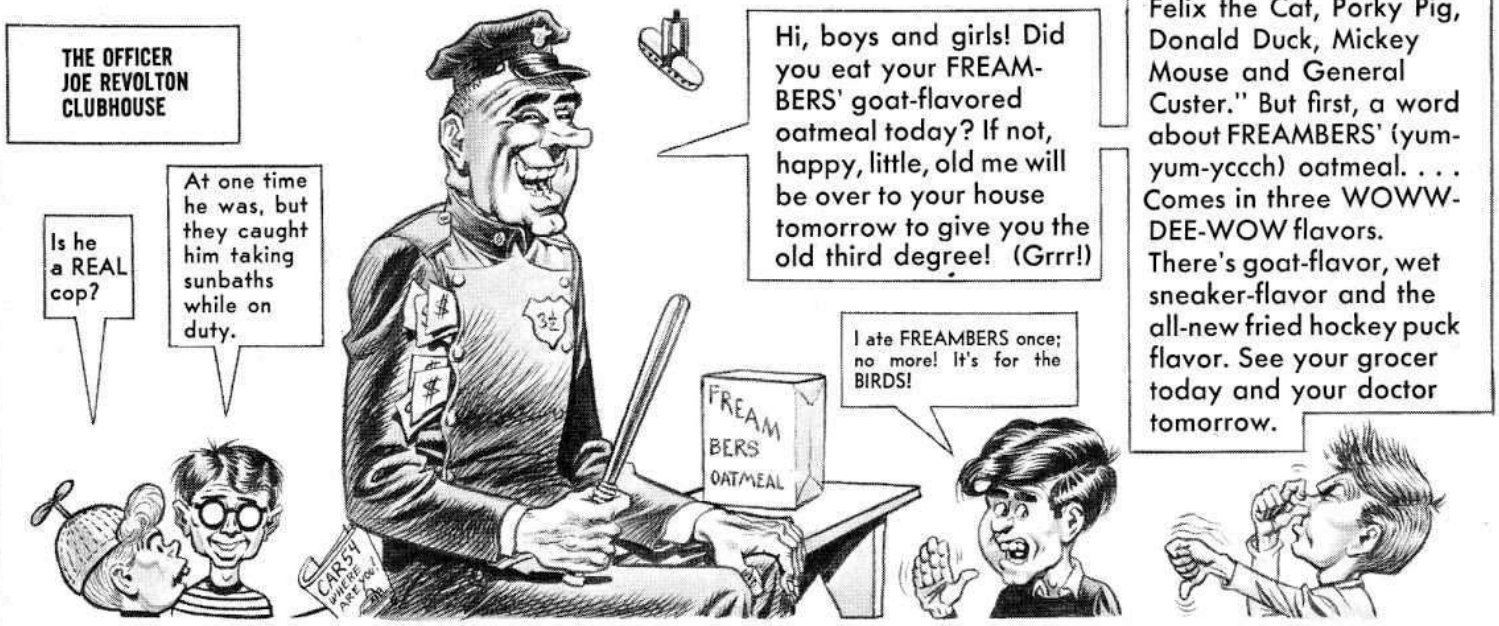
ALVIN HOTCHKISS, AN ARIZONA SHERIFF, ONCE CALLED BILLY THE KID *"A NO-GOOD ORNERY HORSETHIEF"*— **RIGHT TO HIS FACE!** THE TOWN REMEMBERS IT WELL AS THOSE WERE HIS LAST WORDS.

WE KID YOU YES SECTION:

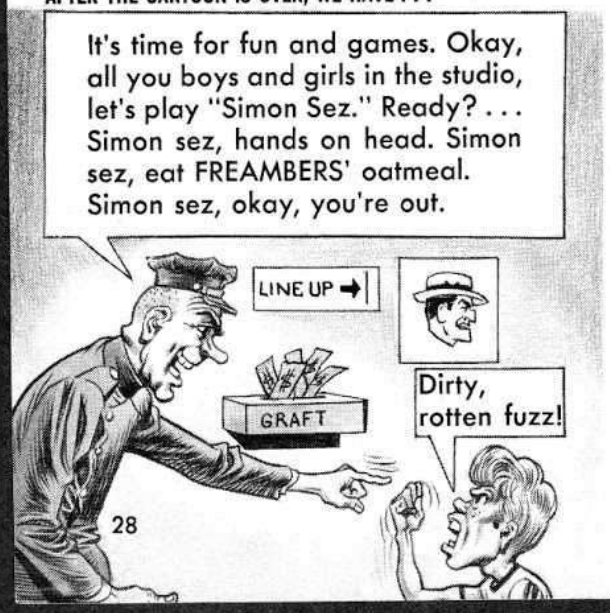
Last month, CRACKED'S TV Editor, Milton B.M. Quackenduck, was home sick with a big, fat head cold. While waiting for his doctor to get off the golf course, Milt spent the days watching TV. After viewing about ten kiddie shows, he sat down and wrote this report. So, without keeping you, we present . . .

"Did you hear about the turtle who went around the corner to buy a loaf of bread? By the time he got back, the bread was stale."

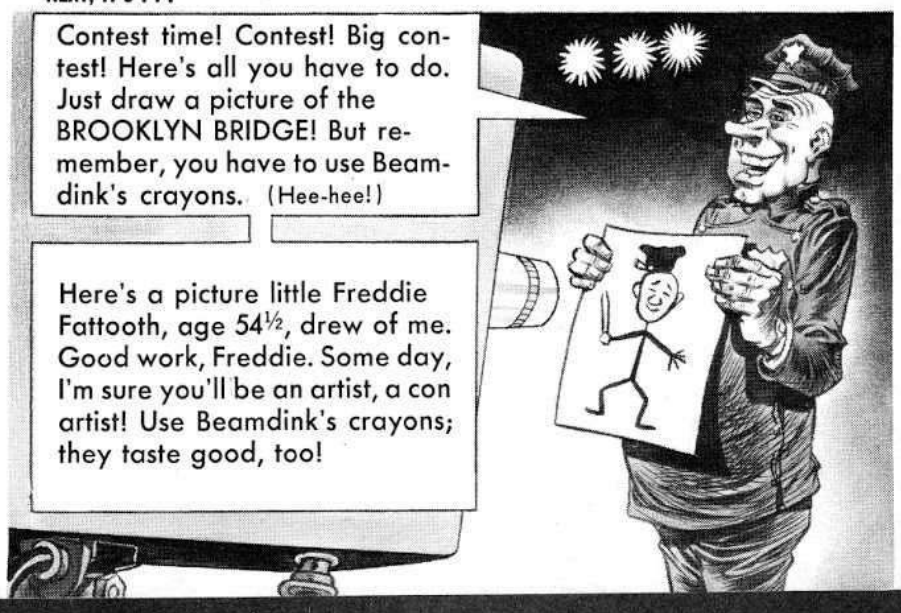
THE CRACKED WORLD OF CHILDREN'S TV SHOWS



AFTER THE CARTOON IS OVER, WE HAVE . . .



NEXT, IT'S . . .



THEN COMES . . .

Hello, PAT-THE-TURTLE PUPPET! Glad to SEE you again!

What did you do today?

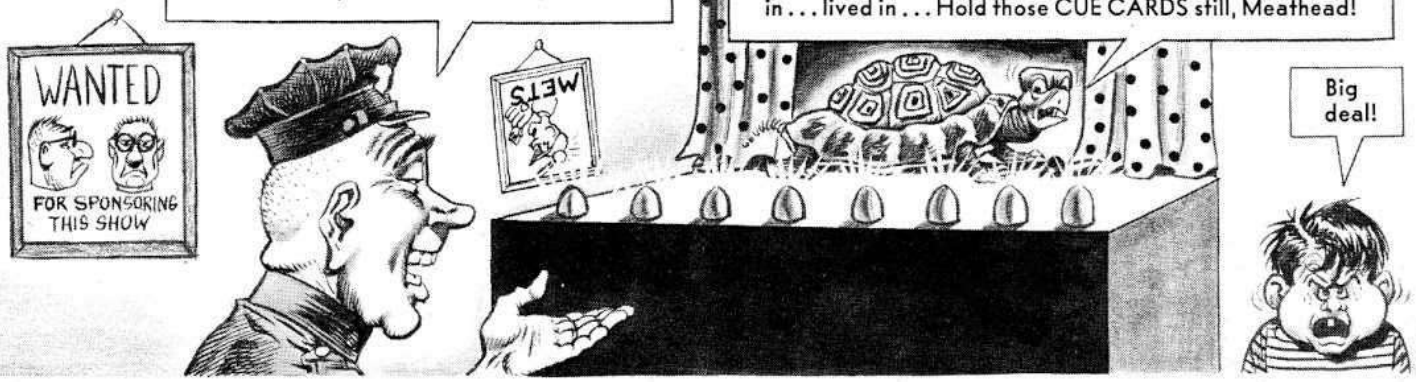
Hmmm! Do you have a story for us?

Hello, Officer Joe Revolton.

I ate a bowl of FREAMBERS' wet sneaker-flavored oatmeal. My lawyers will see you next week.

Yep! Once upon a time, there was a big giant who lived in . . . lived in . . . Hold those CUE CARDS still, Meathead!

Big deal!



ANOTHER WORD FROM THE SPONSOR . . .

For a heap of swell fun, use CRAMPJUNK'S strawberry and peanut butter toothpaste. Your teeth will look good, except for the strawberry pits stuck between your teeth. If you don't use Crampjunk's toothpaste, boys and girls, may all your teeth fall out, except one, and in that one, you should have a big, FAT toothache!

I did! LOOK!

AND ANOTHER WORD FROM THE SPONSOR . . .

Hey, boys and girls! Did you ask your mommy for Krinkersaul's rye bread with SOY BEANS and ORANGE PEELS? Good, kids! Krinkersaul's bread may not be great, but it's cheap. It's only 13c a loaf; 15c if you want the bread to be dry. Now, about your shoes, gang. For clean shoes, use Nuggans' Nifty Shoe Polish. It's great for shoes and it doesn't taste bad on crackers, either.

I used Nuggans' Nifty Shoe Polish once. Look!

Joke time, gang! Here's one sent in by Buddy Freedamp, age 5. **How do you make a pair of pants last? Make the jacket first!** Alice Bigknees, age 74, sent in this gem. **What's the best way to raise potatoes? With a knife and fork!** Hee-dee-har-dee!

If you ask me, Officer Joe is a BIG joke.

Or a BIG JERK.

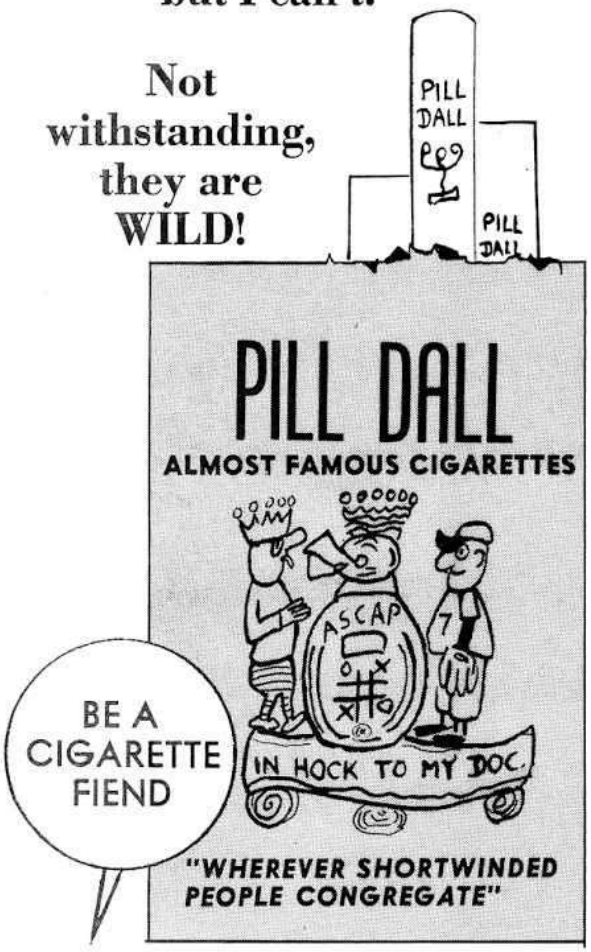
YOU GUESSED IT—A WORD FROM THE SPONSOR!

When you want to know the right time, buy a CREAL-EX watch. A CREAL-EX watch costs as little as 53c. Of course, if you want HANDS on the watch, it'll cost you a little more; 300 bucks more! And now, it's time for a word about Trankstone's birdseeds. If you want your bird to sing, feed it Trankstone's. If you want your bird to dance, take it to Arthur Murray's. HEE-DEE-HAR. That's a little joke the sponsor's son told me yesterday. Boys and girls, when you want something gear to eat before bedtime, try Flabberman's salted spinach sticks. They're . . . Well, so long, gang. More cartoons and many more commercials tomorrow!

"I know what I like...

I would like to give up smoking, but I can't!"

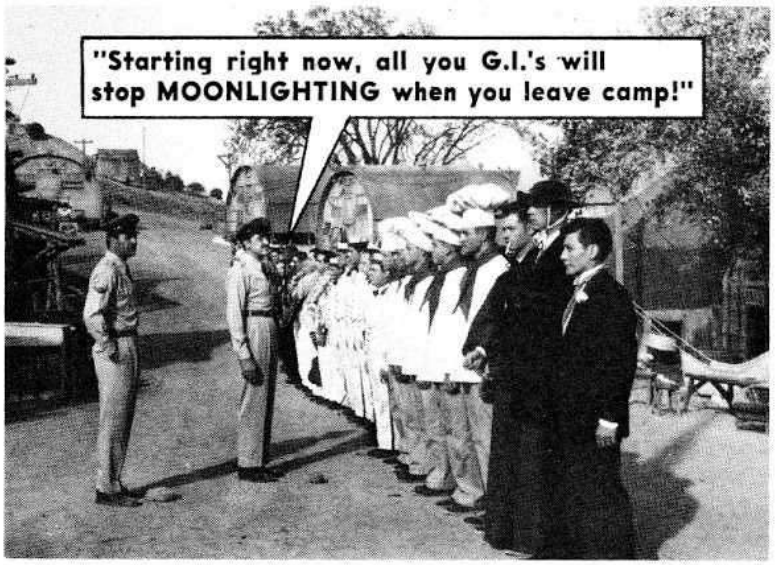
Not withstanding, they are WILD!



Product of The South Cough Tobacco Company

© Hacking, Ky.

STILL LAUGHING IT UP!



(HAVING A WILD WEEKEND)

CRACKED FUN SHOPPE
BARGAIN MERCHANDISE

SPOOK HAND!
$2.00 Ea.

Natural looking rubber hand. A startling eerie effect!

MELTED ICE CREAM
$1.00 Ea.

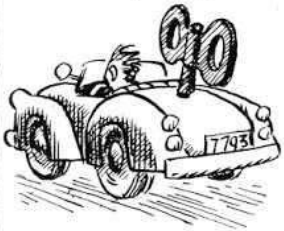
Ooey-Gooey! The perfect practical joke in heavy plastic!

FAKE FAUCET
$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

JUMBO KEY
$2.00.

Attach the jumbo key to anything. Sticks with sturdy rubber suction cup. A laugh riot!



VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

CRACKED FUN SHOPPE
45 West 45th Street
New York, N. Y. 10036

I enclose $.....for:

.....Spook Hand .....Melted Ice Cream
.....Jumbo Key ..... Fake Faucet
.....Venus Fly Trap

Name.....
Address.....
City..... Zone.....
State.....

HORROR HOUSE!

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK. All Rubber.

Be the "Death of the Party."

WEREWOLF MASK. **$3.00 Ea.**

Gruesome to Behold.

SHRUNKEN HEAD

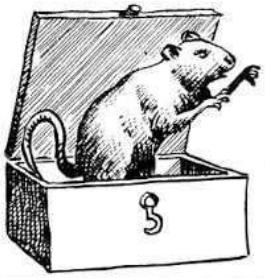
$2.00 Ea.

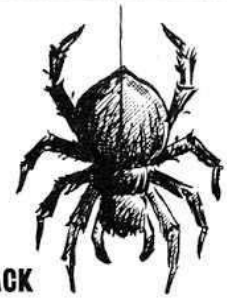
Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.
Only $3.00 per Pair.

FRANTIC FEET.
Only $3.00 per Pair.

RAT IN THE BOX.
Only $1.00 Ea.





BLACK WIDOW SPIDER.
$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE
45 West 45th Street
New York, N. Y. 10036

I enclose $.....for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA
- ☐ WEREWOLF
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH

Name.....
Address.....
City..... Zone..... State.....

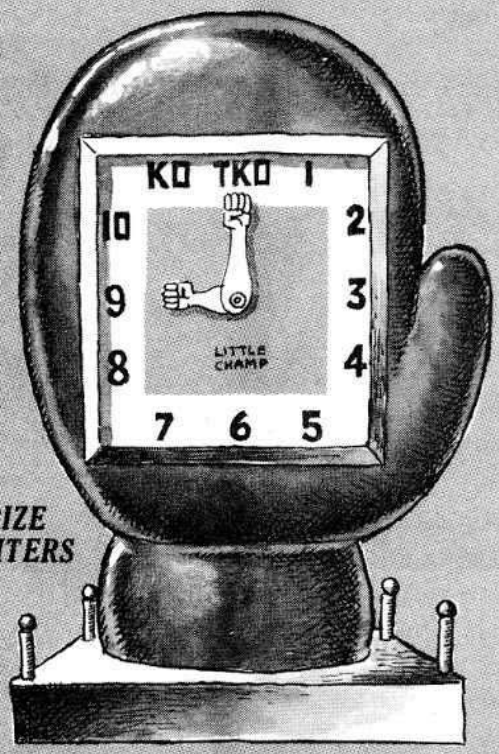
TIME FOR FUN SECTION:

"I may be slow, but I'm fast on my feet when it comes to dancing!"

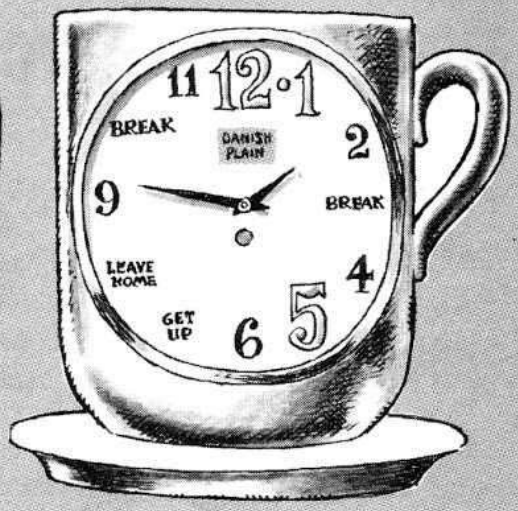
SPECIAL CLOCKS FOR DIFFERENT JOBS

CARD PLAYERS

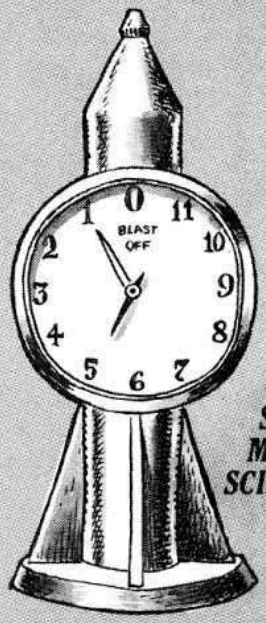
PRIZE FIGHTERS



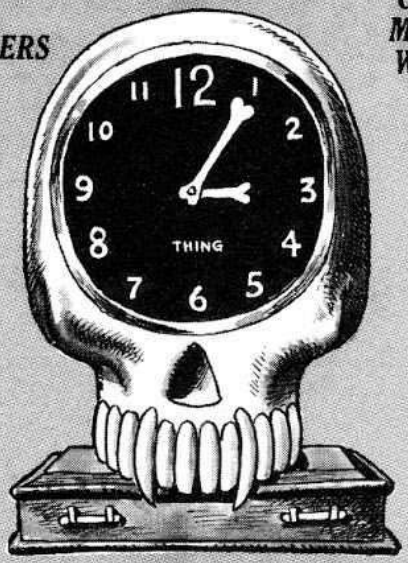
OFFICE WORKERS



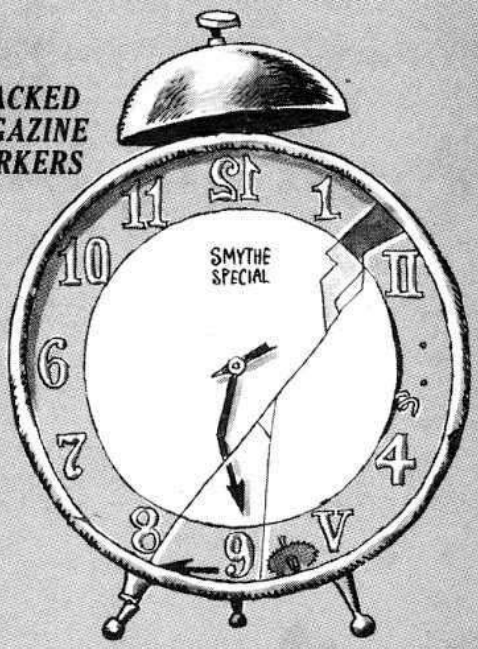
SPACE MISSILE SCIENTISTS



MONSTERS

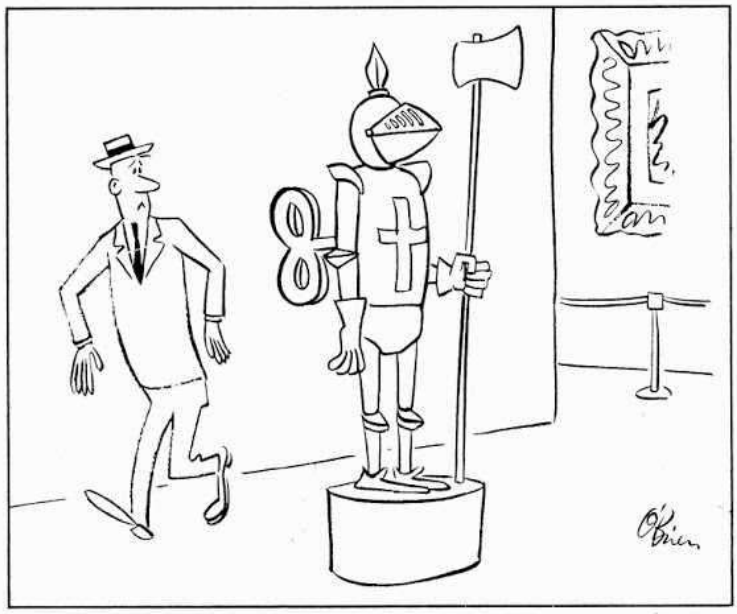


CRACKED MAGAZINE WORKERS



GEAR GONE GAGS SECTION:

CRACKED CRACKS



"We have a staff of *experts* handling every phase of his training program."

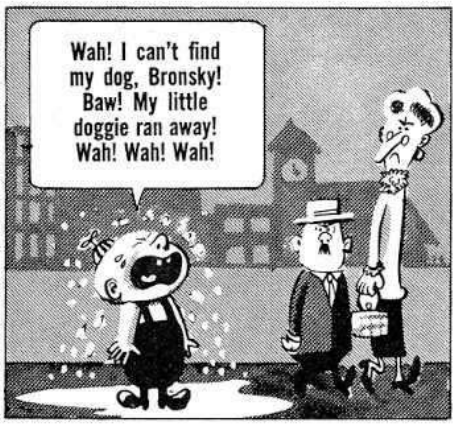
"Two of each of everything, and hurry!!"

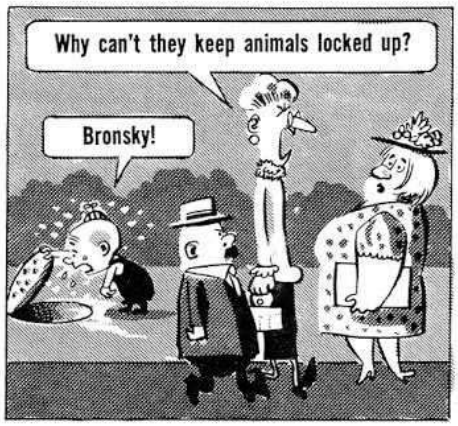
"Gosh! He's really pitching today!"

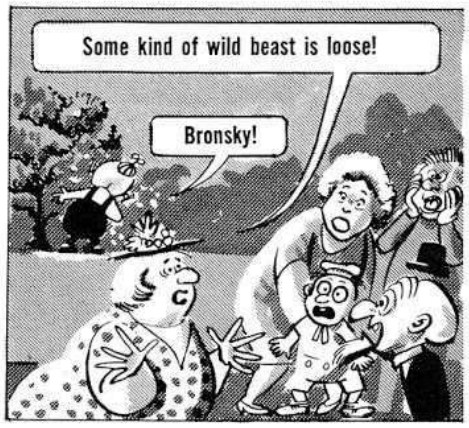
"No, Isabel! Your slip is *not* showing!"

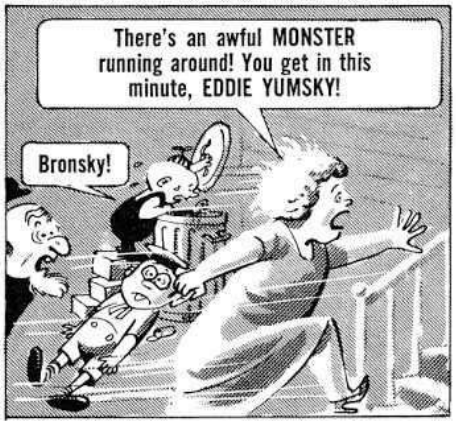
THE RUMOR! What a vicious thing it can be! How it can start over a little nothing and build up into monstrous proportions! Some even claim the War of 1812 really started because somebody threw their garbage into somebody else's pail! Come along with CRACKED as we see exactly. . . .

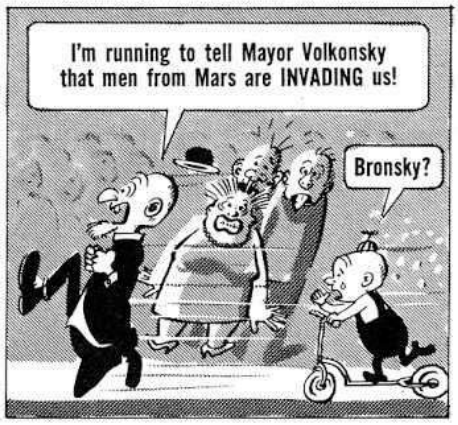
HOW A RUMOR GETS STARTED

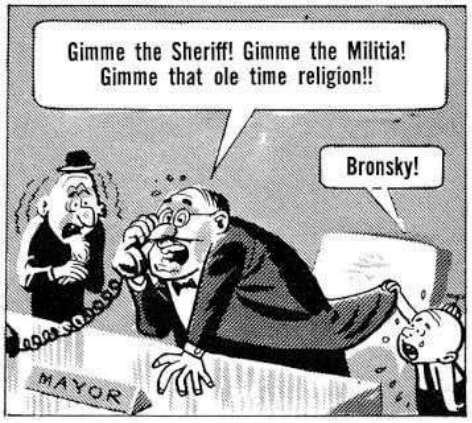


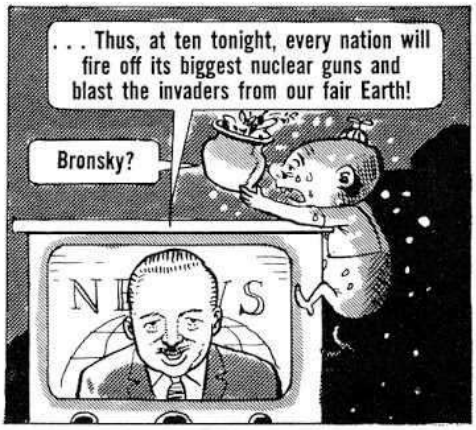


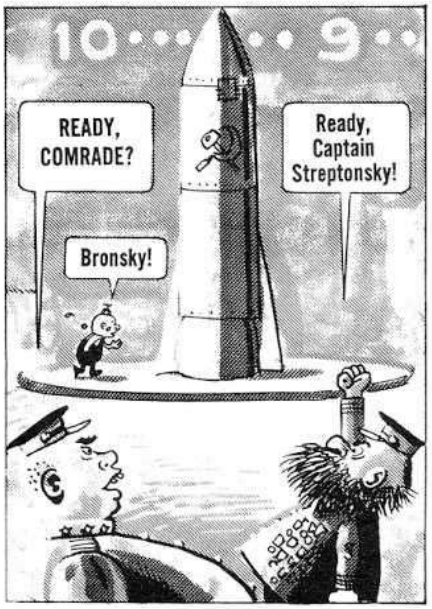


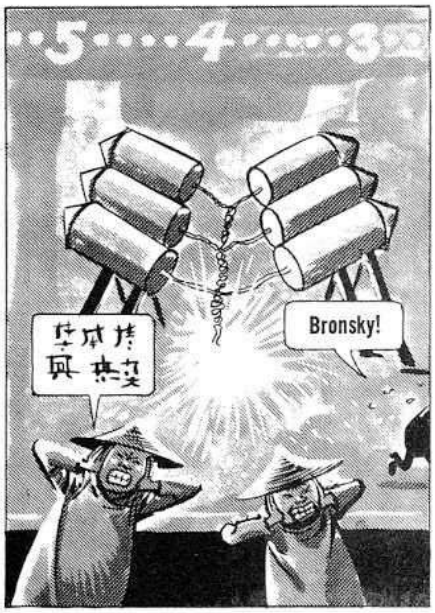




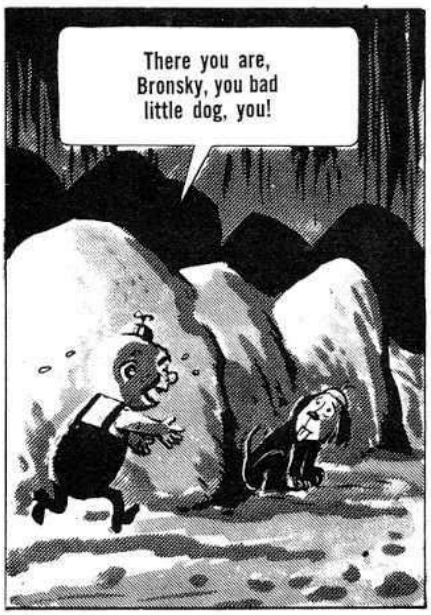


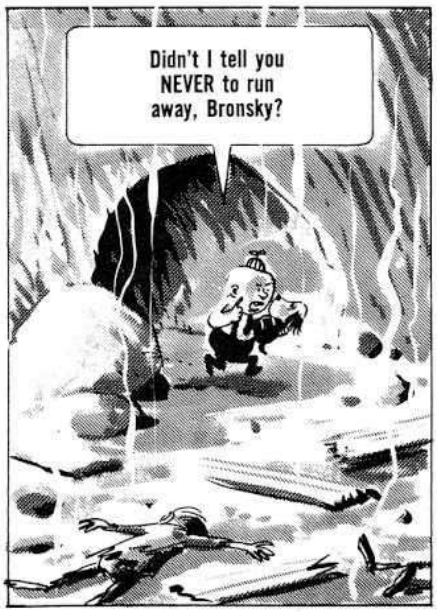






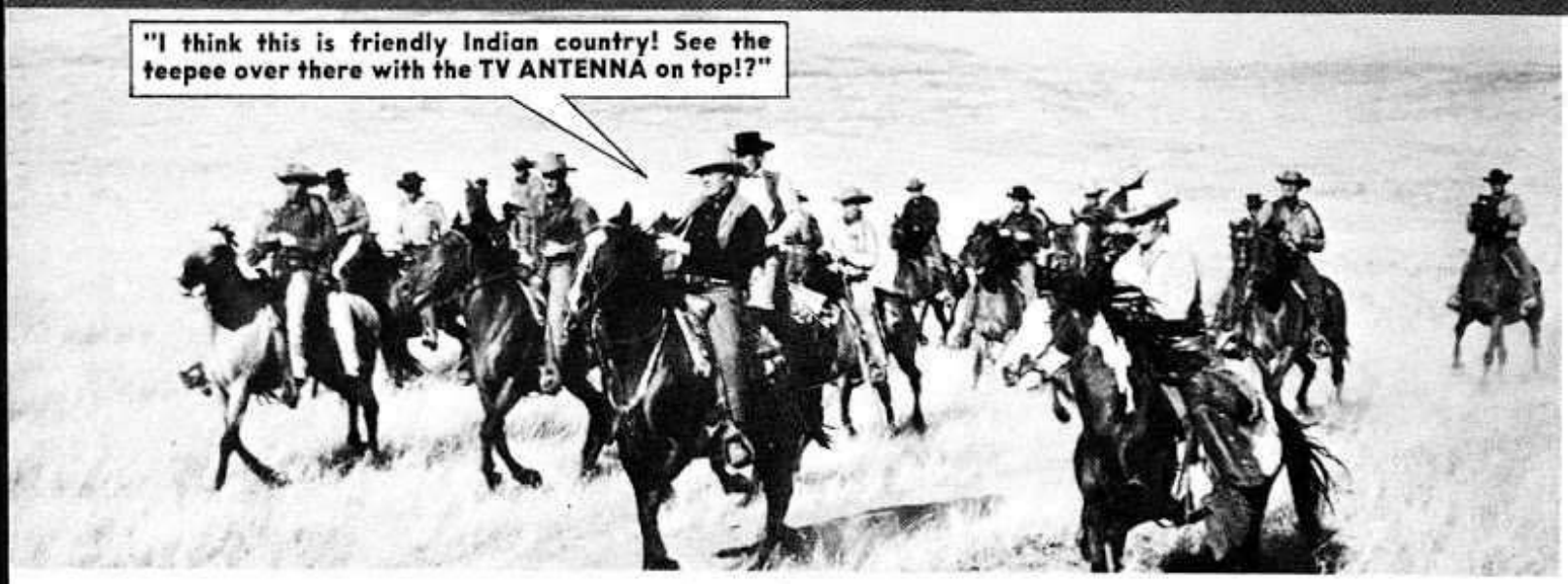
"For you slow drivers, why don't you put a turtle in your tank?"

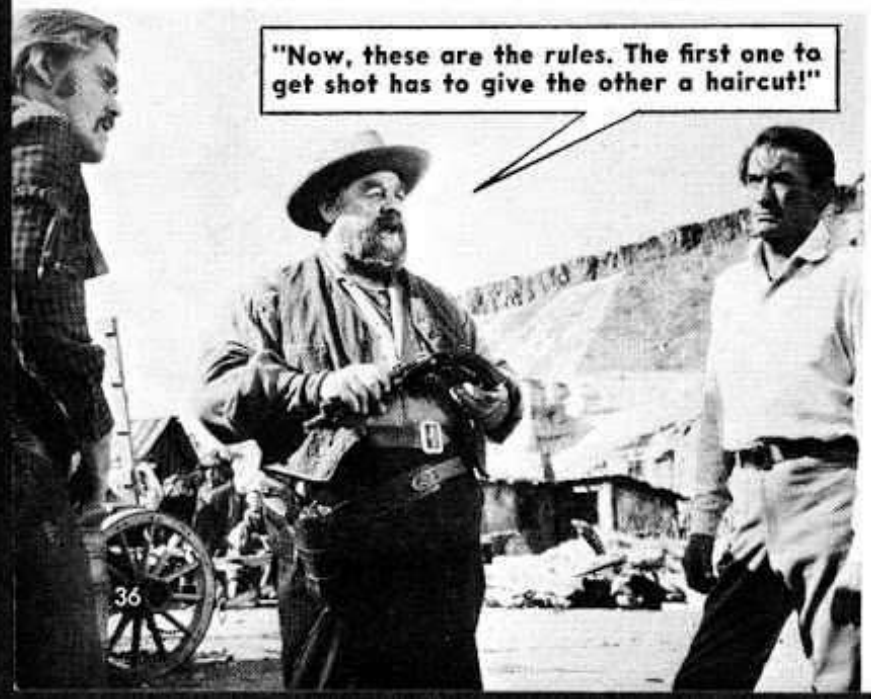




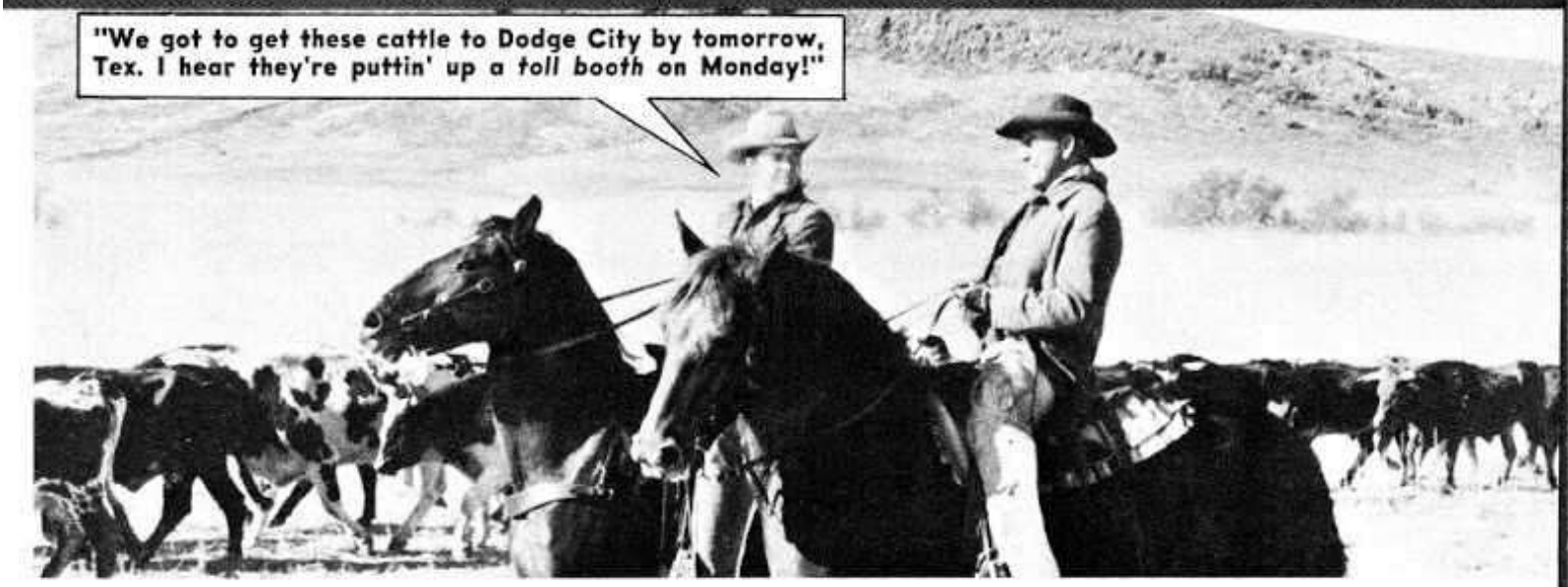
We now give you a bird's-eye view of the wild, wild, wild West! Put on your spurs and get riding on these big horse laughs. They went thataway!

WHEN THE





WEST WAS FUN!!


"We got to get these cattle to Dodge City by tomorrow, Tex. I hear they're puttin' up a *toll booth* on Monday!"

"Hmmm! It's marked: 'If found, please return to Jesse James; Dallas 8-7469; call after 6 P.M.'"

"Yeah? Well, I say General Custer *has more hair* than Buffalo Bill!"

"EEHOOO! Wagons, west! Volkswagons, east!"

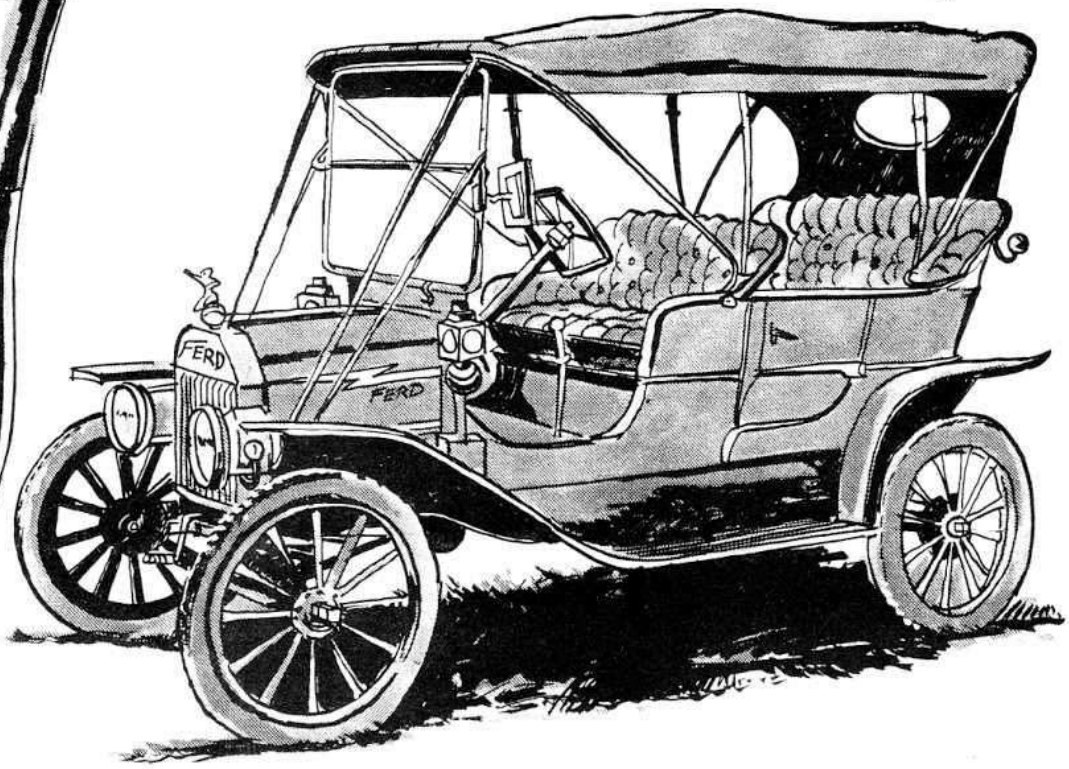
Every week you read many fabulous stories about the great successes scored in the world of commerce — how a company which started out on a shoe string is now grossing millions every year. Well, we at CRACKED would like to show you a few . . .

PRODUCTS THAT JUST MISSED!

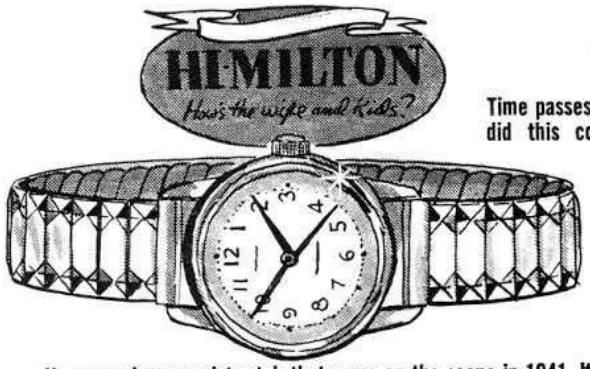
This coffee company in 1934 advertised it's product this way: "It's good to the NEXT to the last drop!" The company quickly folded its tents.

Around 1949, a food manufacturer came out with a product called "RADIO DINNERS." No takers.

A soft drink hit the market in 1937. It failed because of one lousy "UP."



In the year 1908, Henry Ferd started selling cars named the "MODEL S." Ferd went out of business quicker than you could say "Get a HORSE!"



Time passes and so did this company!

Here we show a wristwatch that came on the scene in 1941. It tried to give its customers something extra—an extra hand!

An ice cream outfit started selling a new product in 1935 . . . The company melted away, but fast.

Another one that scored a near hit was a candy bar . . .

Another company that just missed was "Heins." If they had one more product, they would have scored a success.

This firm went under in 1956.

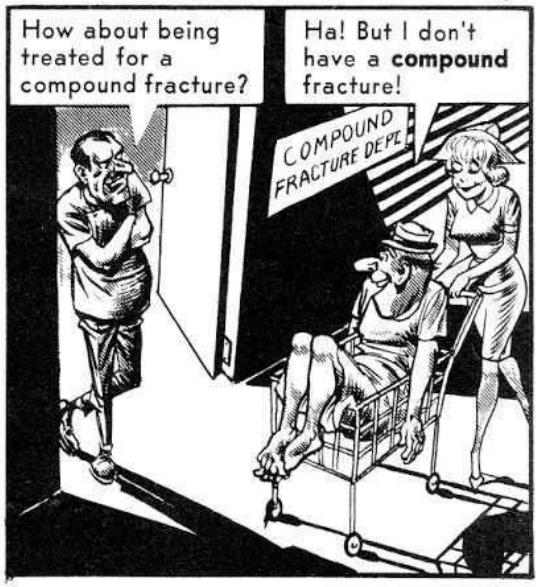
In the early twenties, a liquor manufacturer put this brand on the market. The company went on the rocks because its booze didn't go on the rocks.

In 1946, a cigarette company put out a new filter cigarette. The only trouble was that the filter was smack in the middle of the cigarette.

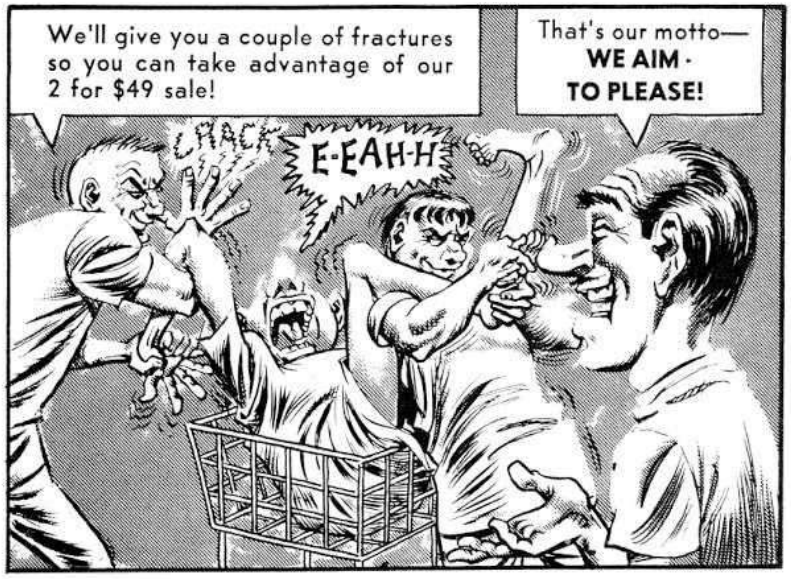
Nowadays, almost every business and institution is run on an assembly-line basis. Even the eggs laid by CRACKED are machine-tested to guarantee uniform size and inferiority.

We therefore think it's only a question of time before you'll be seeing . . .

SUPER MARKET

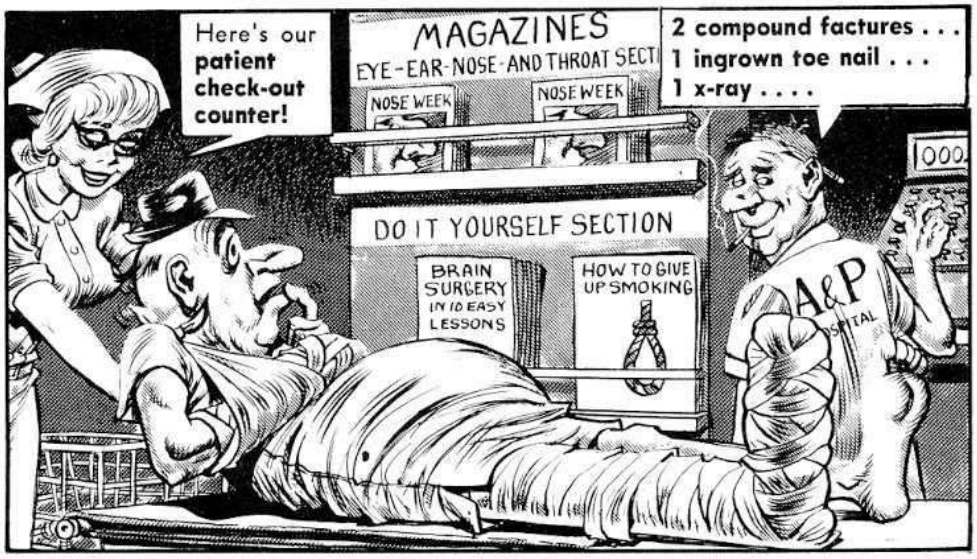


HOSPITALS


We'll give you a couple of fractures so you can take advantage of our 2 for $49 sale!
That's our motto— WE AIM · TO PLEASE!
CRACK
E-EAH-H

We're also running a special introductory offer on appendectomies!
NO!!!

Let me outta here this instant! Do you hear?
All right, spoil sport!
VISIT OUR MAMMOTH PSYCHIATRIC DEPARTMENT 40 COUCHES NOW WAITING!


Here's our patient check-out counter!
MAGAZINES
EYE-EAR-NOSE-AND THROAT SECT
NOSE WEEK
NOSE WEEK
2 compound factures . . .
1 ingrown toe nail . . .
1 x-ray . . . .
DO IT YOURSELF SECTION
BRAIN SURGERY IN 10 EASY LESSONS
HOW TO GIVE UP SMOKING
A&P

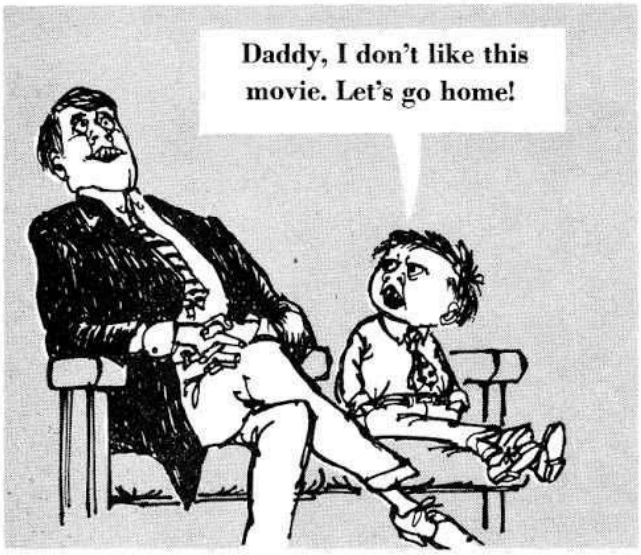
You were so wise to come to this hospital for your operations!
WHY?
That'll be $238.76!
238.76
YOURSE

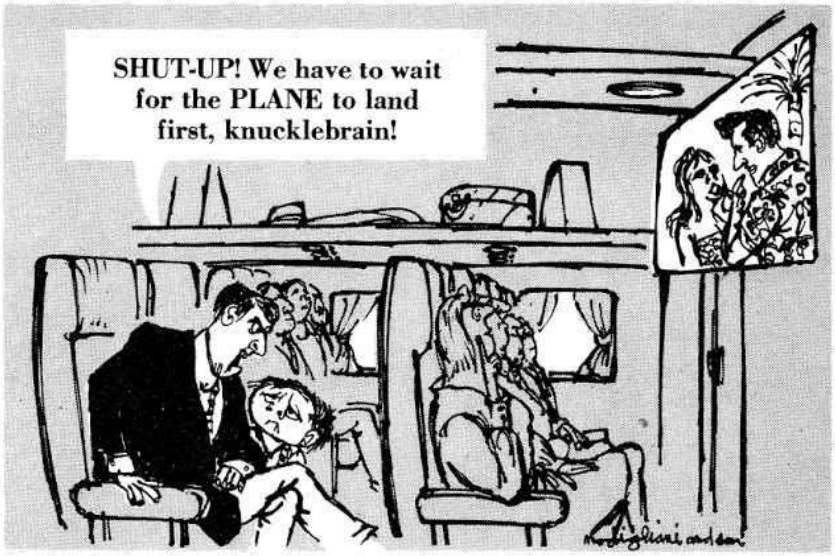
we also give green hospital trading stamps!
McCARTNEY

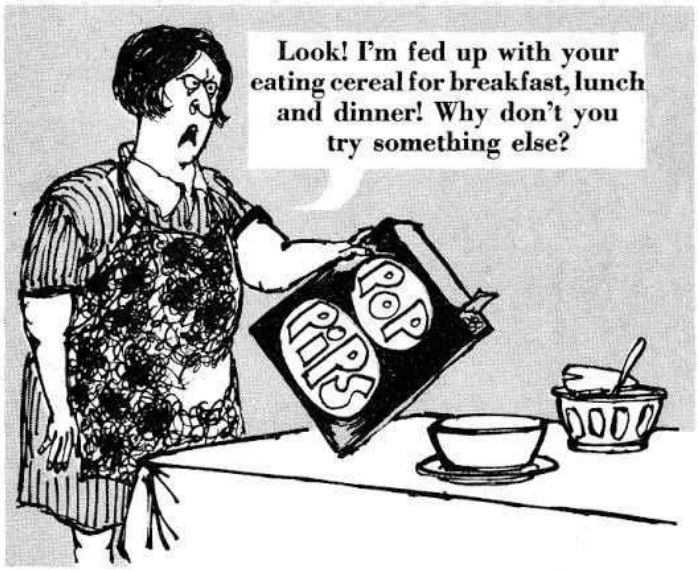
SPEEDY SMILES SECTION:

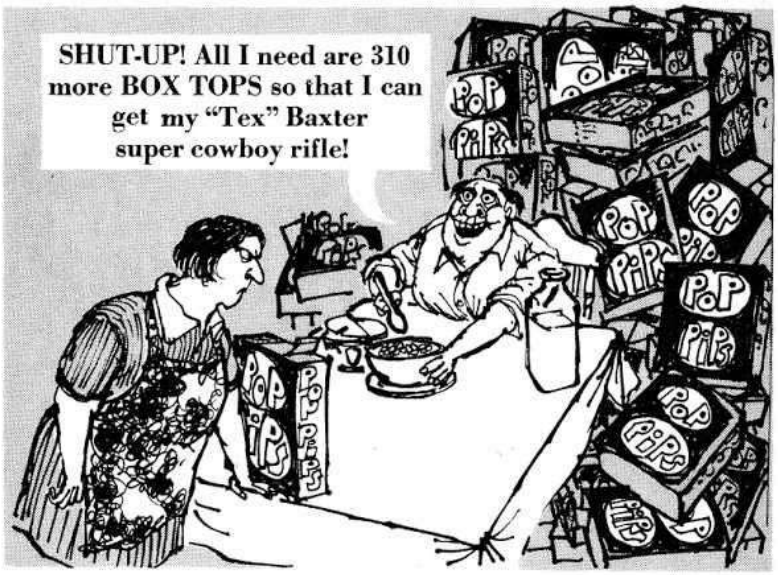
SHUT-UPS!

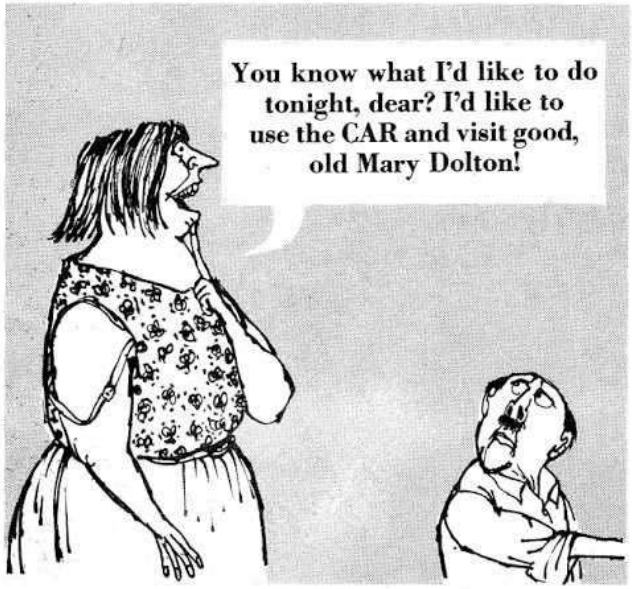
"My uncle was ill. Now he's only a SHELL of his old self."

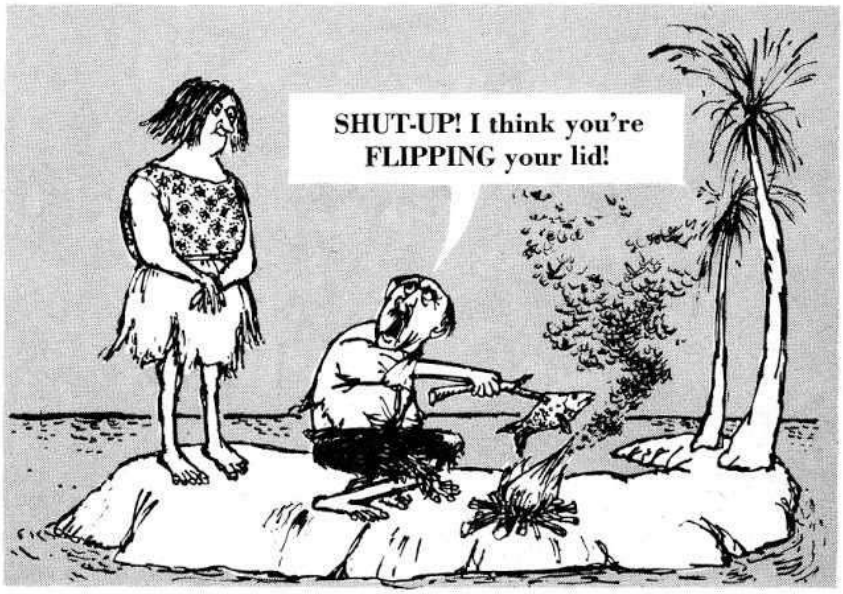












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Mark Warnow and his Lucky Strike Hit Parade Orchestra

"The Music Goes Round and Round; Oh, What a Headache"

(Bromo-Seltzer)

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(Rye-Whole Wheat)

R.C.A.A. Records

5674 - K

KATE SMITH

AL GOODMAN ORCH.

"When the Moon Comes Over the Mountain and the Sun Comes Over the Swamp"

(Luna-Starr)

CUT OUT

DECKA RECORDS

9760-B-30-H-I-T

HARRY HORLICK AND HIS A.P. GYPSIES

"Aw, Sweet Mystery of Life, Time, Newsweek and Other Magazines"

(Luce-Henry)